

Immersive Interactive Ltd

Annual Report and Unaudited Financial Statements
for the Year Ended 31 October 2019

Stubbs Parkin Limited
55 Houghton Street
Southport
Merseyside
PR9 0PG

Immersive Interactive Ltd

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Immersive Interactive Ltd
(Registration number: 08249125)
Balance Sheet as at 31 October 2019

	Note	2019 £	2018 £
Fixed assets			
Intangible assets	<u>4</u>	108,094	-
Tangible assets	<u>5</u>	<u>162,603</u>	<u>141,848</u>
		270,697	141,848
Current assets			
Stocks	<u>6</u>	16,320	34,042
Debtors	<u>7</u>	519,574	442,680
Cash at bank and in hand		<u>402,594</u>	<u>290,750</u>
		938,488	767,472
Creditors: Amounts falling due within one year	<u>8</u>	<u>(385,456)</u>	<u>(300,463)</u>
Net current assets		<u>553,032</u>	<u>467,009</u>
Total assets less current liabilities		823,729	608,857
Creditors: Amounts falling due after more than one year	<u>8</u>	<u>(97,863)</u>	<u>(82,000)</u>
Net assets		<u><u>725,866</u></u>	<u><u>526,857</u></u>
Capital and reserves			
Called up share capital		10	10
Share premium reserve		54,748	54,748
Profit and loss account		<u>671,108</u>	<u>472,099</u>
Total equity		<u><u>725,866</u></u>	<u><u>526,857</u></u>

The notes on pages 3 to 7 form an integral part of these financial statements.
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Immersive Interactive Ltd

(Registration number: 08249125) Balance Sheet as at 31 October 2019

For the financial year ending 31 October 2019 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Profit and Loss Account has been taken.

Approved and authorised by the Board on 29 October 2020 and signed on its behalf by:

.....

Mr C M Porter

Director

The notes on pages 3 to 7 form an integral part of these financial statements.

Immersive Interactive Ltd

Notes to the Financial Statements for the Year Ended 31 October 2019

1 General information

The company is a private company limited by share capital, incorporated in England and Wales.

The address of its registered office is:

55 Houghton Street
Southport
Merseyside
PR9 0PG
United Kingdom

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;
it is probable that future economic benefits will flow to the entity;
and specific criteria have been met for each of the company's activities.

Tax

The tax expense for the period comprises tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

Tangible assets

Tangible assets are stated in the statement of financial position at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

Immersive Interactive Ltd

Notes to the Financial Statements for the Year Ended 31 October 2019

Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset class	Depreciation method and rate
Property	2% straight line basis
Plant and machinery	25% reducing balance basis
Motor vehicles	25% reducing balance basis

Amortisation

Amortisation is provided on intangible assets so as to write off the cost, less any estimated residual value, over their useful life as follows:

Asset class	Amortisation method and rate
Development costs	3 year straight line

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business. Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Cost is determined using the first-in, first-out (FIFO) method.

The cost of finished goods and work in progress comprises direct materials and, where applicable, direct labour costs and those overheads that have been incurred in bringing the inventories to their present location and condition. At each reporting date, stocks are assessed for impairment. If stocks are impaired, the carrying amount is reduced to its selling price less costs to complete and sell; the impairment loss is recognised immediately in profit or loss.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

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Notes to the Financial Statements for the Year Ended 31 October 2019

Borrowings

Interest-bearing borrowings are initially recorded at fair value, net of transaction costs. Interest-bearing borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the Profit and Loss Account over the period of the relevant borrowing.

Interest expense is recognised on the basis of the effective interest method and is included in interest payable and similar charges.

Borrowings are classified as current liabilities unless the company has an unconditional right to defer settlement of the liability for at least twelve months after the reporting date.

Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

Defined contribution pension obligation

A defined contribution plan is a pension plan under which fixed contributions are paid into a pension fund and the company has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

3 Staff numbers

The average number of persons employed by the company (including directors) during the year, was 8 (2018 - 6).

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Notes to the Financial Statements for the Year Ended 31 October 2019

4 Intangible assets

	Internally generated software development costs £	Total £
Cost or valuation		
Additions acquired separately	123,520	123,520
At 31 October 2019	123,520	123,520
Amortisation		
Amortisation charge	15,426	15,426
At 31 October 2019	15,426	15,426
Carrying amount		
At 31 October 2019	108,094	108,094

5 Tangible assets

	Land and buildings £	Plant and machinery £	Motor vehicles £	Total £
Cost or valuation				
At 1 November 2018	108,495	38,842	25,167	172,504
Additions	-	23,233	16,996	40,229
Disposals	-	-	(13,667)	(13,667)
At 31 October 2019	108,495	62,075	28,496	199,066
Depreciation				
At 1 November 2018	4,340	16,993	9,323	30,656
Charge for the year	2,170	6,005	7,291	15,466
Eliminated on disposal	-	-	(9,659)	(9,659)
At 31 October 2019	6,510	22,998	6,955	36,463
Carrying amount				
At 31 October 2019	101,985	39,077	21,541	162,603
At 31 October 2018	104,155	21,849	15,844	141,848

Included within the net book value of land and buildings above is £101,985 (2018 - £104,155) in respect of freehold land and buildings.

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Notes to the Financial Statements for the Year Ended 31 October 2019

6 Stocks

	2019 £	2018 £
Work in progress	16,320	34,042

7 Debtors

	2019 £	2018 £
Trade debtors	517,373	441,647
Other debtors	2,201	1,033
Total current trade and other debtors	519,574	442,680

8 Creditors

Creditors: amounts falling due within one year

	Note	2019 £	2018 £
Due within one year			
Bank loans and overdrafts	9	103,535	125,881
Trade creditors		2,014	11,376
Amounts owed to related parties		17,291	44,374
Taxation and social security		79,182	88,772
Other creditors		183,434	30,060
		385,456	300,463
Due after one year			
Loans and borrowings	9	97,863	82,000

9 Loans and borrowings

	2019 £	2018 £
Non-current loans and borrowings		
Bank borrowings	97,863	82,000

	2019 £	2018 £
Current loans and borrowings		
Bank borrowings	103,535	125,881