

From Pivotal to VMware Tanzu: What You Need to Know →

INDUSTRIES

Gain strategic advantage in the digital age

Business moves fast. Competitors change quickly and so do industry requirements. Discover how Pivotal's modern approach to software and digital proficiency helps customers across industries create amazing software that meets requirements at the velocity of today's markets.

"Modern software is a team sport, with the best ideas and results coming from collaboration across disciplines. The CEO's role is to insist on teamwork and sometimes even force it."

FORRESTER RESEARCH, "CEOS FOSTER THE SOFTWARE TEAMS AND TALENTS YOUR TEAMS NEED"

15 of the largest banks work with Pivotal

13 of the largest retailers work with Pivotal

9 of the largest telcos work with Pivotal

14 of the largest insurers work with Pivotal

9 of the largest automakers work with Pivotal



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“When we select a vendor we don't want
a tool, we want a solution. What we

**a TOOL, WE WANT A SOLUTION... WHAT WE
wanted solved was the process change,
the culture change, and the ability to
replicate and grow at scale. That is what
we have gotten from Pivotal.”**

BHAVANI YELLAPRAGADA ASSISTANT VP DEVOPS
NASDAQ

Shape your future with Pivotal

Digital transformation is a journey that can begin at any point. Increase business agility by giving your team an open, cloud-native platform on which to deploy new customer experiences every day. Start to collect and analyze data in real time from any application to continuously improve customer experiences and operational alignment. Transform processes and operations and provide more compelling web and mobile customer experiences by adopting a more agile and lean approach to software development.

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