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# SMART SOLVE

|                                    |   |
|------------------------------------|---|
| <b>Word Mark</b>                   | SMART SOLVE   |
| <b>Goods and Services</b>          | IC 042. US 100 101. G & S: Software as a service (SAAS) services featuring software for underwriting, management, and administration of life insurance; software as a service (SAAS) services featuring software for analyzing insurance needs of clients; software as a service (SAAS) services featuring software for generating insurance quotes |
| <b>Standard Characters Claimed</b> |   |
| <b>Mark Drawing Code</b>           | (4) STANDARD CHARACTER MARK   |
| <b>Serial Number</b>               | 98044146  |
| <b>Filing Date</b>                 | June 15, 2023   |
| <b>Current Basis</b>               | 1B  |
| <b>Original Filing Basis</b>       | 1B  |
| <b>Owner</b>                       | (APPLICANT) <b>Ethos Technologies</b> Inc. CORPORATION DELAWARE 1606 Headway Circle, #9013 Austin TEXAS 78754   |
| <b>Attorney of Record</b>          | John Paul Oleksiuk  |

**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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