



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)**Trademarks** > **Trademark Electronic Search System (TESS)**

TESS was last updated on Mon Sep 4 04:07:22 EDT 2023

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#) Please logout when you are done to release system resources allocated for you.**Record 1 out of 1**[TSDR](#)[ASSIGN Status](#)[TTAB Status](#)*( Use the "Back" button of the Internet Browser to return to TESS)*

# BESMARTEE

<b>Word Mark</b>	BESMARTEE
<b>Goods and Services</b>	IC 042. US 100 101. G & S: Software as a service (SAAS) services featuring software for the mortgage and consumer lending industry, namely, customizable software for lenders that automates the lending process, and includes features that allow their customers to complete and submit applications, run credit reports, run product, pricing and eligibility, run automated underwriting, collaborate virtually with their lender and others, submit supporting documentation, receive approval letters, review documents, eSign documents, and track loan progress. FIRST USE: 20140100. FIRST USE IN COMMERCE: 20140100
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87709333
<b>Filing Date</b>	December 5, 2017
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	April 24, 2018

**Registration Number** 5513089  
**Registration Date** July 10, 2018  
**Owner** (REGISTRANT) **BeSmartee, Inc.** CORPORATION CALIFORNIA 16892 Bolsa Chica Street, No. 201 Huntington Beach CALIFORNIA 92649  
**Attorney of Record** Elizabeth Oliner  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

---

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#)

---

[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)