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Assembly

Word Mark ASSEMBLY

Goods and Services IC 042. US 100 101. G & S: Computer services, namely, creating an on-line community for registered account owners to organize groups, to participate in discussions and engage in social networking and social networking for communities in the field of employee recognition and engagement; Computer services, namely, hosting an interactive web site that allows users to enter, access, and analyze employee recognition, incentive and reward program information for managing, developing and maintaining points-based rewards program interfaces; Computer services, namely, hosting an interactive web site that allows users to access employee recognition, incentive and award program information and to upload redemption applications for the purpose of facilitating commerce through customized rewards program catalogs via a global computer network server; Computer services, namely, hosting and maintaining an on-line web site for others for uploading and sharing online content in the field of business and peer-to-peer recognition for use by companies to promote employee recognition, incentive and rewards program; Providing a web site featuring technology that enables companies and organizations to administer and manage employee incentive award programs and to promote employee productivity, performance, recognition and morale; Software as a service (SAAS) services featuring software for use in data management of employee engagement and performance, namely, real-time performance management solutions for managing goals, gathering employee performance feedback, digitally recognizing employee achievements and tracking employee sentiment and mood. FIRST USE: 20190601. FIRST USE IN COMMERCE: 20190601

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

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Current Basis 1A

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**Registration
Date**

March 24, 2020

Owner

(REGISTRANT) **CarrotHR Inc.** DBA Assembly CORPORATION DELAWARE Unit 3 1838 Corinth Ave Los Angeles CALIFORNIA 90025

Type of Mark

SERVICE MARK

Register

PRINCIPAL

**Live/Dead
Indicator**

LIVE

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