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MODE

**Word Mark** MODE

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Downloadable online software in the field of analytics. FIRST USE: 20140600. FIRST USE IN COMMERCE: 20140600

IC 042. US 100 101. G & S: Providing temporary use of non-downloadable analytics software that enables users to analyze data and share the results of such analyses; providing online non-downloadable software in the field of analytics. FIRST USE: 20140600. FIRST USE IN COMMERCE: 20140600

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86090220

**Filing Date** October 13, 2013

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** April 15, 2014

**Registration Number** 4704742

**Registration Date** March 17, 2015

**Owner** (REGISTRANT) **Mode Analytics, Inc.** CORPORATION DELAWARE 208 Utah Street, Suite 300 San Francisco CALIFORNIA 941032735

**Attorney of Record** Anne H. Peck

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

**Live/Dead Indicator** LIVE

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