

Speed Innovation, Streamline IT

Integrated Cloud Applications & Platform Services



With more than 420,000 customers—including 100 of the Fortune 100—and with deployments across a wide variety of industries in more than 145 countries, Oracle offers a comprehensive and fully integrated stack of cloud applications, platform services, and engineered systems.

From data center operations to cloud applications, Oracle not only eliminates the complexity that stifles business innovation, but also engineers in speed, reliability, security, and manageability. Oracle's industry-leading cloud-based and on-premises solutions give customers complete deployment flexibility and unmatched benefits including application integration, advanced security, high availability, scalability, energy efficiency, powerful performance, and low total cost of ownership.

Whether customers require a fully integrated stack or a modular solution, Oracle's open architecture and multiple operating system options (Oracle Linux, Oracle Solaris, and more) provide unrivaled choice and flexibility for all deployment scenarios, including hybrid clouds.

ORACLE CLOUD SOLUTIONS

Modern cloud computing helps companies seize new business opportunities and innovate faster. Oracle delivers the most comprehensive portfolio of integrated cloud solutions for business, IT, and development needs, including software as a service (SaaS), platform as a service (PaaS), infrastructure as a service (IaaS), and data as a service (DaaS). Oracle Cloud helps businesses offload IT management so that they can focus on their priorities.

ORACLE DATABASE

Oracle Database is the world's #1 enterprise database—enabling customers to improve operational agility and effectiveness. Oracle Database is cloud-ready, with multitenancy and pluggable databases

that make it highly efficient in a database-as-a-service model. Oracle Database helps improve the quality and performance of applications, saves time with maximum availability architecture and storage management, and simplifies consolidation by managing hundreds of databases as one. With in-memory data processing capabilities, Oracle Database delivers breakthrough analytical performance.

MySQL is the world's most popular open source database, enabling cost-effective delivery of reliable, high-performance, and scalable web-based and embedded database applications.

ORACLE MIDDLEWARE

Oracle's integrated middleware platform for the enterprise and the cloud enables companies to create and run agile, intelligent business applications while maximizing IT efficiency through full utilization of modern hardware and software architectures.

ORACLE APPLICATIONS

Customers worldwide rely on Oracle's complete, modern, and secure portfolio of enterprise and industry applications. Oracle offers maximum choice and flexibility, including SaaS applications for customer experience, enterprise performance management, enterprise resource planning, human capital management, supply chain management, and more. Oracle's enterprise-level solutions support all types of cloud-based scenarios, including public, private, and hybrid clouds.

ORACLE CORPORATION

- US\$38.2 billion total GAAP revenue in FY 2015
- 420,000 customers, including 100 of the Fortune 100
- 310,000 Oracle Database customers
- 120,000 Oracle Fusion Middleware customers
- 105,000 Oracle Applications customers
- 315,000 midsize customers
- 70,000 hardware customers
- 5,000 engineered systems customers
- More than 25,000 partners worldwide
- More than 130,000 employees, including:
 - 37,000 developers and engineers
 - 18,000 support personnel
 - 17,000 consulting experts
- More than 2.6 million students supported annually

ORACLE LEADERSHIP

- #1 application server
- #1 business analytics
- #1 database
- #1 database on Linux and UNIX
- #1 data warehouse
- #1 embedded database
- #1 engineered systems
- #1 enterprise performance management
- #1 lead management
- #1 marketing automation
- #1 middleware
- #1 supply chain planning and execution
- #1 talent management and talent recruiting

ORACLE CUSTOMERS INCLUDE

- 10 of the 10 top aerospace and defense companies
- 20 of the 20 top airlines
- 20 of the 20 top automotive companies
- 20 of the 20 top banks
- 20 of the 20 top governments
- 20 of the 20 top high tech companies
- 20 of the 20 top insurers
- 20 of the 20 top manufacturers
- 20 of the 20 top medical device companies
- 20 of the 20 top oil and gas companies
- 20 of the 20 top pharma
- 20 of the 20 top retailers
- 10 of the 10 top SaaS providers
- 20 of the 20 top supply chains
- 20 of the 20 top telcos
- 20 of the 20 top universities
- 10 of the 10 top utilities

ORACLE INDUSTRIES

Oracle's dedicated vertical industry organizations provide unmatched industry-specific expertise and best-of-breed technology to deliver transformational business impact and value. Key industries include communications, education, financial services, health sciences, hospitality, public sector, retail, utilities, and more.

ORACLE ENGINEERED SYSTEMS

Oracle's preassembled, integrated systems are architected, tested, and optimized to work together to cut complexity and cost. This results in extreme performance, easier deployment and upgrades, and more efficient systems management.

ORACLE SERVERS

Oracle servers are engineered for high performance, simplified management, and high availability at a lower TCO. These industry-leading systems include built-in virtualization, cloud management, and systems management, and they support Oracle and non-Oracle applications and solutions.

ORACLE STORAGE

Oracle optimized storage solutions enable enterprises to simplify IT environments so that they can operate more efficiently and cost-effectively, and be more responsive to dynamic business needs. Oracle's best-of-breed storage products and solutions are engineered to run faster and more efficiently and offer unsurpassed capabilities for heterogeneous data centers.

ORACLE SERVICES

Oracle services help companies optimize their technology investments and resources.

- » Oracle Advanced Customer Support Services and Oracle Premier Support deliver tailored, mission-critical support for complex IT environments to help maximize performance, achieve higher availability, and reduce risk.

- » Oracle Consulting works with customers to help define their strategy and goals, implement solutions using Oracle best practices, and identify ongoing improvements.
- » Oracle Financing offers payment solutions with the lowest cost of entry for acquiring Oracle technology so that customers can optimize payback from their IT investments.
- » Oracle Managed Cloud Services enables organizations to extend their Oracle investments into the cloud with greater value, choice, and confidence.
- » Oracle University provides a world-class educational experience with the best instructors in the industry.

ORACLE FOR MIDSIZE AND SMB ORGANIZATIONS

Oracle provides modern, complete, and simple-to-deploy cloud solutions to organizations and companies of all sizes. Designed for fast time to benefit, these solutions are available as fixed-scope, fixed-price offerings from expert partners and Oracle Consulting, providing midsize and small to medium business (SMB) organizations with a strong foundation for innovation and growth.

COMMUNITIES

For customers, users, and partners, Oracle offers a wide range of ways to get involved and be heard. Oracle's global communities include Oracle Technology Network, Oracle PartnerNetwork, Java.net, and Oracle user groups. Oracle communities can also be found online on Facebook, LinkedIn, Twitter, and more.

INVESTING IN INNOVATION AND THE FUTURE

Enterprises that use IT as more than just a provider of services can drive innovation and business growth. By eliminating complexity and simplifying IT, organizations are free to dedicate more of their time and resources to adding value for users and customers. The less complex the IT environment, the more room there is for the innovation that can change the future.

To learn more, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative. Outside North America, visit oracle.com/corporate/contact/global.html to find the phone number for your local Oracle office.



Oracle is committed to developing practices and products that help protect the environment

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