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BehaVR

Word Mark	BEHAVR
Goods and Services	IC 009. US 021 023 026 036 038. G & S: Virtual reality software for behavioral health and driving behavior change. FIRST USE: 20161222. FIRST USE IN COMMERCE: 20161222
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87004261
Filing Date	April 18, 2016
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	September 6, 2016
Registration Number	5168272
Registration Date	March 21, 2017
Owner	(REGISTRANT) Apptimality, Inc. CORPORATION KENTUCKY 833 Freeman Lake Rd Elizabethtown KENTUCKY 42701 (LAST LISTED OWNER) BEHAVR, LLC LIMITED LIABILITY COMPANY DELAWARE 833 FREEMAN LAKE ROAD ELIZABETHTOWN KENTUCKY 42701
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	E. Andrew Norwood
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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