



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)**Trademarks** > **Trademark Electronic Search System (TESS)**

TESS was last updated on Wed Feb 16 03:47:22 EST 2022

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [BOTTOM](#) [HELP](#)[Logout](#) Please logout when you are done to release system resources allocated for you.**Record 1 out of 1**[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) *(Use the "Back" button of the Internet Browser to return to TESS)*

DATORAMA

Word Mark DATORAMA**Goods and Services** IC 035. US 100 101 102. G & S: Providing on-line business information in the field of marketing intelligence and analytics; Analyzing and compiling business data for marketing intelligence purposes; Providing market intelligence services. FIRST USE: 20120901. FIRST USE IN COMMERCE: 20120901

IC 042. US 100 101. G & S: Computer services, namely, providing online non-downloadable software and application for management of business marketing data; Computer services, namely, providing online non-downloadable software for use in data mining, data query, data analysis, online analytic processing, reporting, and information delivery. FIRST USE: 20120901. FIRST USE IN COMMERCE: 20120901

Standard Characters Claimed**Mark****Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 87087346**Filing Date** June 29, 2016**Current Basis** 1A**Original Filing Basis** 1A**Published for Opposition** March 7, 2017**Registration Number** 5207896**Registration Date** May 23, 2017**Owner** (REGISTRANT) **Datorama** Inc. CORPORATION DELAWARE 43 W 23rd street New York NEW YORK 10010**Attorney of Record** Kiran Belur**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Live/Dead** LIVE

Indicator

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#)

[| HOME](#) [| SITE INDEX](#) [| SEARCH](#) [| eBUSINESS](#) [| HELP](#) [| PRIVACY POLICY](#)