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ESP

Word Mark ESP

Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer software for use in creating and managing budgets in the field of healthcare facility design and planning, including medical equipment; computer software for use in gathering and managing information in the field of healthcare facility design and planning, including medical equipment; database management software for use in the field of healthcare facility design and planning, including medical equipment; software used in the budgeting and planning of equipment requirements for facilities; architectural design software; computer software for managing requests and responses between buyers and sellers in the field of healthcare facility design and planning, including medical equipment; computer software for forecasting demand in the field of healthcare facility design and planning, including medical equipment. FIRST USE: 20081130. FIRST USE IN COMMERCE: 20081130

IC 035. US 100 101 102. G & S: Business consulting services in the field of healthcare facility design and planning, namely, cost estimating and budgeting for medical facilities, medical equipment, medical furniture and medical fixtures; cost price analysis in the field of equipment selection for healthcare and medical facilities. FIRST USE: 20081130. FIRST USE IN COMMERCE: 20081130

IC 042. US 100 101. G & S: Providing an interactive web site that enables users to enter, access, track, search, monitor, purchase and generate reports regarding medical equipment, furniture and fixtures; providing temporary use of non-downloadable computer software for entering, accessing, tracking, monitoring, cost estimating, planning, purchasing and generating reports regarding medical equipment, furniture and fixtures; planning and layout design for the interior space of healthcare and medical facilities; interior design services including space planning, equipment selection, furniture selection, and fixture selection; planning of buildings and infrastructure systems for buildings; consulting in the field of interior design for healthcare and medical facilities. FIRST USE: 20081130. FIRST USE IN COMMERCE: 20081130

Standard Characters Claimed

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Current Basis 1A

Original Filing Basis 1A

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**for
Opposition**
**Registration
Number** 3980093
**Registration
Date** June 21, 2011
Owner (REGISTRANT) ESP Development, LLC LIMITED LIABILITY COMPANY GEORGIA 4381 Beech Haven Trail
Smyrna GEORGIA 30080

(LAST LISTED OWNER) **SMITH SECKMAN REID, INC.** CORPORATION TENNESSEE 2995 SIDCO DRIVE
NASHVILLE TENNESSEE 37204
**Assignment
Recorded** ASSIGNMENT RECORDED
**Attorney of
Record** Charles W. Forlidas
**Type of
Mark** TRADEMARK. SERVICE MARK
Register PRINCIPAL
**Affidavit
Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20201215.
Renewal 1ST RENEWAL 20201215
**Live/Dead
Indicator** **LIVE**

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