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ONRIVA

Word Mark ONRIVA

Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer software using artificial intelligence (AI) and utilizing cognitive computing technologies for mirroring the personality of the individual user in shopping activities; computer software using artificial intelligence (AI) and machine learning for the purpose of finding items for purchase, comparing prices and qualities, helping make travel arrangements and reservations, and making purchase decisions for the individual for the purchase of goods and services. FIRST USE: 20210901. FIRST USE IN COMMERCE: 20210901

IC 035. US 100 101 102. G & S: Shopping facilitation services, namely, providing an online comparison-shopping search engine for obtaining purchasing information; on-line retail store services featuring a wide variety of consumer goods and services of others. FIRST USE: 20210901. FIRST USE IN COMMERCE: 20210901

IC 042. US 100 101. G & S: Software as a service (SAAS) services featuring software using artificial intelligence (AI) for assisting an individual in shopping activities by mirroring the individual's personality in finding items, comparing vendors, making travel arrangements and travel reservations, and making purchasing decision to meet the individual's needs, in consideration of the individual's purchasing power and personality match; providing a website featuring artificial intelligence (AI) technology for assisting an individual in shopping activities by mirroring the individual's personality in finding items, comparing vendors, making travel arrangements and travel reservations, and making purchasing decision to meet the individual's needs, in consideration of the individual's purchasing power and personality match; providing a website featuring technology that enables users in finding items or services, comparing prices, qualities and vendors, making travel arrangements and travel reservations, and making purchasing decisions to meet the individual consumer's needs; providing a website featuring technology that provides users with optimized shopping options based on individual consumer's personality, behavior, choices and/or preferences from past user actions; providing a website featuring technology that enables users in finding items or services for purchase, comparing prices and qualities, making purchasing decisions based on the individual consumer's specific need at the time, together with the individual user's purchasing power and personality match; providing a web site featuring technology that enables users to book travel, transportation and hotel rooms. FIRST USE: 20210901. FIRST USE IN COMMERCE: 20210901

IC 045. US 100 101. G & S: Personal shopping for others utilizing artificial intelligence technologies. FIRST USE: 20210901. FIRST USE IN COMMERCE: 20210901

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

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Owner (APPLICANT) **ONRIVA, INC.** CORPORATION DELAWARE 1065 E Hillsdale Blvd, Suite 215 Foster City CALIFORNIA 94404
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Connie L. Ellerbach, Esq.
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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