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Word Mark SAGE IT

Goods and Services IC 035. US 100 101 102. G & S: Business management consulting services in the field of Information Technology; Recruitment and placement of personnel in the field of Information Technology; Business and management consulting for healthcare providers and related businesses; Business management consulting with relation to strategy, marketing, sales, operation, product design particularly specializing in the use of analytic and statistic models for the understanding and predicting of consumers, businesses, and market trends and actions; Business monitoring and consulting services, namely, tracking web sites and applications of others to provide strategy, insight, marketing, sales, operation, product design, particularly specializing in the use of analytic and statistic models for the understanding and predicting of consumers, businesses, and market trends and actions; Consumer strategy business consulting in the fields of marketing, sales, operation, and product design particularly specializing in the use of analytic models for the understanding and predicting of consumer, business, and retail market trends and actions; Employment recruiting services; Employment staffing in the field of Information Technology; Employment agency services, namely, filling the temporary and permanent staffing needs of businesses; Employment hiring, recruiting, placement, staffing and career networking services; Employment hiring, recruiting, placement, staffing and career networking services; Outsource service provider in the field of business analytics; Personnel recruitment; Personnel placement and recruitment; Professional staffing and recruiting services; Professional staffing and recruiting services; Providing business intelligence services; Providing business intelligence services in the fields of medical devices, pharmaceuticals and the life sciences; Strategic sourcing, namely, staffing in the field of engineering; Talent recruiting services in the field of Information Technology; None of the aforementioned related to the provision of business management software and related services, including financial management, client relationship management, business administration, accounting, contact management, electronic commerce, personnel management, payroll management, payment management and payment processing, ERP, time management and sales software, with the term "provision of business management software" defined as the process of making available software (and its associated functionality) through ownership and/or license to the end user. FIRST USE: 20120201. FIRST USE IN COMMERCE: 20130110

IC 042. US 100 101. G & S: Consulting in the field of IT project management; Consulting services for others in the field of design, planning, and implementation project management of Information Technology; Data warehousing; Information technology consulting services; Testing of computer software; Computer services, namely, integration of private and public cloud computing environments; Computer services, namely, remote management of the information technology (IT) systems of others; Computer software development in the field of mobile applications; Consulting in the field of information technology; Consulting services in the field of cloud computing; Information technology consulting services; IT consulting services; IT integration services; Outsource service provider in the field of information technology consulting; Outsource service providers in the field of information technology; Providing virtual computer systems and virtual computer environments through cloud computing; Technical consulting services in the fields of datacenter architecture, public and private cloud computing solutions, and evaluation and implementation of internet technology and services; Technical consulting services in the fields of datacenter architecture, public and private cloud computing solutions, and

evaluation and implementation of internet technology and services; Technical support services, namely, remote and on-site infrastructure management services for monitoring, administration and management of public and private cloud computing IT and application systems; None of the aforementioned related to the provision of business management software and related services, including financial management, client relationship management, business administration, accounting, contact management, electronic commerce, personnel management, payroll management, payment management and payment processing, ERP, time management and sales software, with the term "provision of business management software" defined as the process of making available software (and its associated functionality) through ownership and/or license to the end user. FIRST USE: 20120201. FIRST USE IN COMMERCE: 20130110

Mark
Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 17.07.05 - Compasses (directional); Directional compasses, including mariner's compasses and compass points
 24.15.25 - Other arrows
 27.03.05 - Objects forming letters or numerals
Serial Number 86968932
Filing Date April 8, 2016
Current Basis 1A
Original Filing Basis 1A
Published for Opposition September 27, 2016
Registration Number 5203032
Registration Date May 16, 2017
Owner (REGISTRANT) **Sage IT, Inc.** DBA Sage IT CORPORATION WISCONSIN Suite 110 3011 Internet Blvd. Frisco TEXAS 75034
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "IT" APART FROM THE MARK AS SHOWN
Description of Mark The color(s) blue and green is/are claimed as a feature of the mark. The mark consists of the stylized wording "SAGE IT". The letter "A" in "SAGE" is stylized, with a green arrow point at the top and a blue arrow base at the bottom, formed into an overall triangular shape. The other letters in the word "SAGE" are blue. The wording "IT" is green. The white in the mark represents transparency and is not claimed as a feature of the mark.
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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