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BENTO

Word Mark BENTO

Goods and Services IC 042. US 100 101. G & S: Software as a Service (SaaS) featuring software for use by software providers to customize and publish information, guides and checklists within their software for the purpose of teaching and assisting end users on what to expect from and how to use the software; Software as a Service (SaaS) featuring software used by software providers to aid in optimizing end user experience and use of software programs; Software as a Service (SaaS) featuring software that allows for tracking the use of software pages and features by end users to aid in the optimal use of software features and functions; Software as a Service (SaaS) featuring software for use in managing computer application performance by monitoring, measuring and reporting end-user experience and application components; Software as a Service (SaaS) featuring software that allows users to monitor and analyze their own web-based applications to better understand the end user experience and maximize end-user performance; Software as a service (SAAS) services featuring software for enabling customer relationship management

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88925502

Filing Date May 20, 2020

Current Basis 1B

Original Filing Basis 1B

Owner (APPLICANT) **Bento App, Inc.** CORPORATION DELAWARE 51A Moss Street San Francisco CALIFORNIA 94103

Attorney of Record Hoang-chi Truong

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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