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Mars, Incorporated Fact Sheet

About Mars, Incorporated

In 1911, Frank C. Mars made the first Mars candies in his Tacoma, Washington kitchen and established Mars' first roots as a confectionery company. In the 1920s, Forrest E. Mars, Sr. joined his father in business and together they launched the MILKY WAY® bar. In 1932, Forrest, Sr. moved to the United Kingdom with a dream of building a business based on the objective of a "mutuality of benefits" for all stakeholders – this vision serves as the foundation of the Mars, Incorporated we are today.

Based in McLean, Virginia, Mars has net sales of more than \$33 billion and six business segments including Petcare, Chocolate, Wrigley, Food, Drinks and Symbioscience.

More than 75,000 Associates worldwide are putting our Mars Principles in action every day to make a difference for people and the planet through our performance.

About The Five Principles of Mars

The Mars Five Principles of Quality, Responsibility, Mutuality, Efficiency and Freedom are the foundation of our culture and our approach to business. They unite us across geographies, languages, cultures and generations.

Our Five Principles are synonymous with Mars and have been guiding Mars Associates throughout most of our company's history. Every day, we do our best to put our principles into action through our work and our relationships with our consumers, customers, business partners, communities and one another.

About the Segments

Petcare

Headquartered in Brussels, Belgium, Mars Petcare is one of the world's leading pet care providers and employs more than 35,000 Associates across 50 countries. Mars Petcare encompasses 41 brands in total, including five billion-dollar brands - PEDIGREE®, IAMS®, WHISKAS®, ROYAL CANIN® and BANFIELD®. Other leading brands include: KITEKAT®, CESAR®, NUTRO®, SHEBA®, CHAPPI®, CATSAN®, FROLIC®, PERFECT FIT®, GREENIES®, EUKANUBA®, CALIFORNIA NATURALS® and EVO®.

Chocolate

Headquartered in Mount Olive, New Jersey, US, Mars Chocolate is one of the world's leading chocolate manufacturers and employs more than 16,000 Associates across 21 countries. Mars Chocolate encompasses 29 brands in total, including five billion-dollar global brands - M&M'S®, SNICKERS®, DOVE®/GALAXY®, MARS®/MILKY WAY® and TWIX®. Other leading brands include: 3 MUSKETEERS®, BALISTO®, BOUNTY®, MALTESERS® and REVELS®.



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Food

Headquartered in Brussels, Belgium, Mars Food is dedicated to providing better food today and a better world tomorrow. The segment seeks to make everyday meals tastier, healthier and easier and to serve more communities responsibly. Mars Food employs more than 2,000 Associates and encompasses 11 manufacturing sites. Its 12 leading food brands are available in more than 28 countries, and include a one billion-dollar brand, UNCLE BEN'S®, which is more than 70 years old. The other well-known and trusted brands are: DOLMIO®, MASTERFOODS®, MIRACOLI®, SUZI WAN®, KAN TONG®, SEEDS OF CHANGE®, ROYCO®, EBLY®, ABU SIOUF®, RARIS® and PAMESELLO®.

Wrigley

Headquartered in Chicago, Illinois, Wm. Wrigley Jr. Company is a recognized leader in confections with a wide range of product offerings including gum, mints and hard and chewy candies. The company has operations in more than 50 countries and distributes its world-famous brands in more than 180 countries. Five of these brands, Wrigley's Spearmint®, Juicy Fruit®, Altoids®, Life Savers® and Doublemint® have heritages stretching back more than a century. Other well-loved brands include Skittles®, Big Red®, Winterfresh®, Extra®, Starburst®, Hubba Bubba®, Orbit®, Eclipse® and 5® gum. Wrigley employs about 17,000 Associates globally and encompasses nearly 34 brands in total.

Drinks

With its US headquarters in West Chester, Pennsylvania, and UK headquarters in Basingstoke, Mars Drinks employs more than 650 Associates across eight countries. It encompasses five brands in total, including KLIX®, FLAVIA®, ALTERRA®, THE BRIGHT TEA CO.™ and DOVE®/GALAXY® hot chocolate drinks.

Symbioscience

Mars Symbioscience (MSS) is the global health and life sciences segment of Mars, Incorporated. First established in 2005, and headquartered in Germantown, Maryland, US, MSS serves as an incubator for business ideas generated throughout the segments. Its overarching mission is to develop and commercialize products, which are supported by evidence-based claims that positively impact the health and well-being of people, pets and the planet. MSS employs more than 70 Associates and includes CocoaVia® Cocoa Extract Supplement and Cocopro® Process.