REGISTERED NUMBER: 05224597 (England and Wales)

Unaudited Financial Statements for the Year Ended 30 September 2017

for

People Insight Limited

Contents of the Financial Statements for the Year Ended 30 September 2017

	Page
Company Information	1
Balance Sheet	2
Notes to the Financial Statements	4

Company Information
for the Year Ended 30 September 2017

DIRECTOR:	T Debenham
REGISTERED OFFICE:	The Ashridge Business Centre 121 High Street Berkhamsted Hertfordshire HP4 2DJ
REGISTERED NUMBER:	05224597 (England and Wales)
ACCOUNTANTS:	Tessa Davidson Limited The Ashridge Business Centre 121 High Street Berkhamsted Hertfordshire HP4 2DJ

Balance Sheet
30 September 2017

	Notes	2017 £	2016 £
FIXED ASSETS			
Intangible assets	4	81,362	108,482
Tangible assets	5	14,491	18,854
Investments	6	88,612	147,687
		184,465	275,023
CURRENT ASSETS			
Debtors	7	200,036	400,124
Investments	8	1,297	2,313
Cash at bank and in hand		187,848	190,990
		389,181	593,427
CREDITORS			
Amounts falling due within one year	9	(206,416)	(478,620)
NET CURRENT ASSETS		182,765	114,807
TOTAL ASSETS LESS CURRENT LIABILITIES		367,230	389,830
PROVISIONS FOR LIABILITIES	10	(2,700)	(3,500)
NET ASSETS		364,530	386,330
CAPITAL AND RESERVES			
Called up share capital	11	20	20
Retained earnings		364,510	386,310
SHAREHOLDERS' FUNDS		364,530	386,330

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these financial statements

continued...

Balance Sheet - continued
30 September 2017

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 5 May 2018 and were signed by:

T Debenham - Director

1. STATUTORY INFORMATION

People Insight Limited is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements
These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover
Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Intangible assets
Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Computer software is being amortised evenly over its estimated useful life of nil years.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.
Computer equipment - 25% on cost

Taxation
Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Pension costs and other post-retirement benefits
The company makes contributions to the Director's Personal Pension scheme and has met its obligations on behalf of employees under Auto Enrolment.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 11 (2016 - 10) .

continued...

4. INTANGIBLE FIXED ASSETS

	Other intangible assets £
COST	
At 1 October 2016 and 30 September 2017	300,000
AMORTISATION	
At 1 October 2016	191,518
Charge for year	27,120
At 30 September 2017	218,638
NET BOOK VALUE	
At 30 September 2017	81,362
At 30 September 2016	108,482

5. TANGIBLE FIXED ASSETS

	Computer equipment £
COST	
At 1 October 2016	68,415
Additions	5,340
At 30 September 2017	73,755
DEPRECIATION	
At 1 October 2016	49,561
Charge for year	9,703
At 30 September 2017	59,264
NET BOOK VALUE	
At 30 September 2017	14,491
At 30 September 2016	18,854

6. FIXED ASSET INVESTMENTS

	Other investments £
COST	
At 1 October 2016	147,687
Disposals	(59,075)
At 30 September 2017	88,612
NET BOOK VALUE	
At 30 September 2017	88,612
At 30 September 2016	147,687

continued...

7. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2017	2016
	£	£
Trade debtors	164,699	304,697
Other debtors	35,337	95,427
	200,036	400,124

8. CURRENT ASSET INVESTMENTS

	2017	2016
	£	£
Other	1,297	2,313

9. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2017	2016
	£	£
Trade creditors	46,896	58,416
Taxation and social security	91,980	158,765
Other creditors	67,540	261,439
	206,416	478,620

10. PROVISIONS FOR LIABILITIES

	2017	2016
	£	£
Deferred tax		
Accelerated capital allowances	2,700	3,500

	Deferred tax
	£
Balance at 1 October 2016	3,500
Provided during year	(800)
Balance at 30 September 2017	2,700

11. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2017	2016
			£	£
20	Ordinary	1	20	20