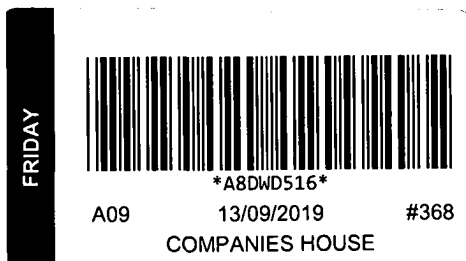


**Markerstudy Direct Limited (formerly Mobilers Insurance  
Services Limited)**

**Financial Statements**

**31 December 2018**



**Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)**

**Financial Statements**

**Year ended 31 December 2018**

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# **Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)**

## **Officers and Professional Advisers**

**The board of directors**

G Humphreys  
C T Collings  
J D Jackson  
K J Barber  
K R Spencer  
M R Brittain

**Company secretary**

C J Payne

**Registered office**

45 Westerham Road  
Bessels Green  
Sevenoaks  
Kent  
TN13 2QB

**Auditor**

RSM UK Audit LLP  
Chartered Accountants & statutory auditor  
Hanover House  
18 Mount Ephraim Road  
Tunbridge Wells  
Kent  
TN1 1ED

**Bankers**

National Westminster Bank Plc  
27 South Street  
Worthing  
West Sussex  
BN11 3AR

# **Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)**

## **Directors' Report**

**Year ended 31 December 2018**

The directors present their report and the financial statements of the company for the year ended 31 December 2018.

### **Principal activities**

On 1 April 2018 the company acquired the net book value of assets and liabilities relating to the direct operation of Markerstudy Insurance Services Limited. The company commenced trading on 1 April 2018 and the principal activity is now that of a motor insurance services company.

### **Directors**

The directors who served the company during the year were as follows:

G Humphreys	
K J Barber	
K R Spencer	
M R Brittain	
C T Collings	(Appointed 1 October 2018)
J D Jackson	(Appointed 1 October 2018)
P D Baxter	(Served from 9 February 2018 to 31 August 2018)

### **Change of name**

On 20 February 2018 the company's name was changed from Mobilers Insurance Services Limited to Markerstudy Direct Limited.

### **Auditor**

Each of the persons who is a director at the date of approval of this report confirms that:

- so far as they are aware, there is no relevant audit information of which the company's auditor is unaware; and
- they have taken all steps that they ought to have taken as a director to make themselves aware of any relevant audit information and to establish that the company's auditor is aware of that information.

RSM UK Audit LLP have indicated their willingness to be reappointed for another term and appropriate arrangements have been put in place for them to be reappointed as auditors in the absence of an Annual General Meeting.

### **Small company provisions**

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

**Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)**

**Directors' Report** *(continued)*

**Year ended 31 December 2018**

This report was approved by the board of directors on 30 August 2019 and signed on behalf of the board by:



M R Brittain  
Director

Registered office:  
45 Westerham Road  
Bessels Green  
Sevenoaks  
Kent  
TN13 2QB

# **Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)**

## **Directors' Responsibilities Statement**

**Year ended 31 December 2018**

The directors are responsible for preparing the directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and the profit or loss of the company for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

# **Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)**

## **Independent Auditor's Report to the Members of Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)**

**Year ended 31 December 2018**

### **Opinion**

We have audited the financial statements of Markerstudy Direct Limited (the 'company') for the year ended 31 December 2018 which comprise the Statement of Income and Retained Earnings, Statement of Financial Performance and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2018 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### **Material uncertainty related to going concern**

We draw attention to note 3, on pages 10 and 11 of the financial statements concerning the company's ability to continue as a going concern. The company had net assets of £3,331,773 at 31 December 2018 including £3,790,153 owed by group companies and has provided a bank guarantee. Therefore, the company will rely on the ongoing support of the parent company to continue to trade and meet its liabilities as they fall due. As stated in note 3, on pages 10 and 11, these events or conditions, along with the other matters explained in note 3 on pages 10 and 11, indicate that a material uncertainty exists that may cast significant doubt on the company's ability to continue as a going concern. Our opinion is not modified in respect of this matter.

### **Other information**

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

# **Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)**

## **Independent Auditor's Report to the Members of Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited) *(continued)***

**Year ended 31 December 2018**

### **Opinions on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with applicable legal requirements.

### **Matters on which we are required to report by exception**

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to take advantage of the small companies exemption from the requirement to prepare a strategic report or in preparing the directors' report.

### **Responsibilities of directors**

As explained more fully in the directors' responsibilities statement set out on page 4, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

# Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)

## Independent Auditor's Report to the Members of Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited) *(continued)*

Year ended 31 December 2018

### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <http://www.frc.org.uk/auditorsresponsibilities> This description forms part of our auditor's report.

### Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

RSM UK Audit LLP

GARY PURDY (Senior Statutory Auditor)  
For and on behalf of RSM UK Audit LLP, Statutory Auditor Chartered Accountants  
Chartered Accountants  
Hanover House  
18 Mount Ephraim Road  
Tunbridge Wells, Kent  
TN1 1ED  
Date 30 August 2019

# Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)

## Statement of Income and Retained Earnings

Year ended 31 December 2018

	Note	2018 £	2017 £
<b>Turnover</b>	<b>4</b>	<b>10,516,227</b>	<b>-</b>
Cost of sales		<u>2,705,717</u>	<u>-</u>
<b>Gross profit</b>		<b>7,810,510</b>	<b>-</b>
Administrative expenses		<u>3,872,694</u>	<u>-</u>
<b>Operating profit</b>	<b>5</b>	<b>3,937,816</b>	<b>-</b>
Interest receivable	<b>8</b>	<u>914</u>	<u>-</u>
<b>Profit before taxation</b>		<b>3,938,730</b>	<b>-</b>
Taxation on ordinary activities	<b>9</b>	<u>748,823</u>	<u>-</u>
<b>Profit for the financial year and total comprehensive income</b>		<b><u>3,189,907</u></b>	<b><u>-</u></b>
<b>Retained earnings at the start of the year</b>		<b>116,865</b>	<b>116,865</b>
<b>Retained earnings at the end of the year</b>		<b><u>3,306,772</u></b>	<b><u>116,865</u></b>

All the activities of the company are from continuing operations.

The notes on pages 10 to 18 form part of these financial statements.

# Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)

## Statement of Financial Position

31 December 2018

	Note	2018 £	2017 £
<b>Fixed assets</b>			
Tangible assets	10	13,799	–
<b>Current assets</b>			
Stocks	11	33,138	–
Debtors	12	17,000,179	141,585
Cash at bank and in hand		255,342	281
		<u>17,288,659</u>	<u>141,866</u>
<b>Creditors: amounts falling due within one year</b>	13	<u>13,970,685</u>	–
<b>Net current assets</b>		<u>3,317,974</u>	<u>141,866</u>
<b>Total assets less current liabilities</b>		<u>3,331,773</u>	<u>141,866</u>
<b>Net assets</b>		<u>3,331,773</u>	<u>141,866</u>
<b>Capital and reserves</b>			
Called up share capital	17	25,001	25,001
Profit and loss account	18	3,306,772	116,865
<b>Shareholders funds</b>		<u>3,331,773</u>	<u>141,866</u>

These financial statements were approved by the board of directors and authorised for issue on 30 August 2019, and are signed on behalf of the board by:



M R Brittain  
Director

Company registration number: 03228539

The notes on pages 10 to 18 form part of these financial statements.

# Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)

## Notes to the Financial Statements

Year ended 31 December 2018

### 1. General information

The company is a private company limited by shares, registered in England and Wales. The address of the registered office is 45 Westerham Road, Bessels Green, Sevenoaks, Kent, TN13 2QB. The company's principal activity and nature of its operations are disclosed in the Director's report.

### 2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and Republic of Ireland', and the requirements of the Companies Act 2006.

### 3. Accounting policies

#### Basis of preparation

The financial statements have been prepared on the historical cost basis and in sterling, which is the functional currency of the entity. Monetary amounts in these financial statements are rounded to the nearest £.

#### Going concern

The company commenced trading with a new principal activity with effect from 1 April 2018.

The company had net assets of £3,331,773 at 31 December 2018 including £3,790,153 owed by group companies. As detailed in Note 19 the company has also provided a bank guarantee. Therefore, the company is reliant on support from other group companies headed by the parent company Markerstudy Holdings Limited to enable it to meet this potential liability should it fall due.

Markerstudy Holdings Limited has provided a letter of support confirming that it will continue to provide financial support to the company, such that it will continue to be able to meet its obligations as they fall due for a period of at least 18 months from 30 August 2019.

The group headed by Markerstudy Holdings Limited (the 'Markerstudy Group') is expected to generate positive cash flows for a period of at least 12 months from the date of approval of these financial statements. The Markerstudy Group has amounts due by way of loans owing to Qatar Re of £217.3m, along with interest due on these loans that is forecasted to total c£24.4m. The dates for the repayments to be made to Qatar Re are 50% including the interest due on 1 December 2019 and 50% including the interest due on the loans on 31 March 2020.

These rescheduled repayments are in excess of the Markerstudy Group's expected cash flow.

Therefore, the Markerstudy Group directors are currently seeking, new third party investors or lenders to provide the Markerstudy Group with longer-term preferential debt and equity funding to enable the Markerstudy Group to meet both its 1 December 2019 and 31 March 2020 loan repayment commitments to Qatar Re. The directors of the Markerstudy Group are confident that they will obtain the funding required.

# Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)

## Notes to the Financial Statements *(continued)*

Year ended 31 December 2018

### 3. Accounting policies *(continued)*

#### Going concern *(continued)*

In addition to the raising of these funds and cash flows generated from ongoing operations, the Markerstudy Group directors also have a number of other options available to generate sufficient cash flows in order to meet its debt requirements to Qatar Re, which include potential asset disposals including the sale of a business within the Markerstudy Group or additional funds provided by its shareholders.

After making enquiries and considering the uncertainties described above, the directors of the Company have a reasonable expectation that the Company will have adequate resources to continue in operational existence for the foreseeable future. For these reasons, they continue to adopt the going concern basis of accounting in preparing the annual financial statements.

#### Disclosure exemptions

The entity satisfies the criteria of being a qualifying entity as defined in FRS 102. Its financial statements are consolidated into the group financial statements of Markerstudy Holdings Limited. Please refer to note 21 for details of how to obtain the group financial statements. As such, advantage has been taken of the following disclosure exemptions available under paragraph 1.12 of FRS 102:

- (a) No cash flow statement has been presented for the company.
- (b) No financial instruments disclosure is included in the individual company financial statements.
- (c) No disclosure has been given for the aggregate remuneration of key management personnel.

#### Revenue recognition

The turnover arises from continuing operations and comprises of commissions and other income arising principally from the sale of insurance policies in the United Kingdom, recognised at inception of the policy. No allowance is made for expected cancellations on the basis that these have no overall effect on income at the point of cancellation. Instalment billing interest is deferred at inception of the policy and recognised in the profit and loss account over the period of the loan.

#### Employee benefits

The company recognises short-term employee benefits as an expense to the profit and loss account.

#### Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

# Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)

## Notes to the Financial Statements *(continued)*

### Year ended 31 December 2018

#### 3. Accounting policies *(continued)*

##### **Taxation**

The taxation expense represents the aggregate amount of current and deferred tax recognised in the reporting period. Tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current tax is recognised on taxable profit for the current and past periods. Current tax is measured at the amounts of tax the company is expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date.

Deferred tax is recognised in respect of all timing differences at the reporting date. Unrelieved tax losses and other deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date that are expected to apply to the reversal of the timing difference.

##### **Tangible assets**

Tangible assets are initially recorded at cost, and subsequently at cost less accumulated depreciation.

##### **Depreciation**

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Fixtures and fittings	-	5 years straight line
Computer equipment	-	3 years straight line

##### **Stocks**

Stocks are measured at the lower of cost and estimated selling price less costs to complete and sell. Cost includes all costs of purchase, costs of conversion and other costs incurred in bringing the stock to its present location and condition.

##### **Insurance broking assets and liabilities**

The Company acts as an agent in broking the insurable risks of its clients and generally is not liable as a principal for premiums due to underwriters or for claims payable to clients. Notwithstanding the Company's legal relationship with clients and underwriters and since in practice premium and claim monies are usually accounted for by insurance intermediaries it has followed generally accepted accounting practice by showing cash, debtors and creditors relating to insurance business as assets and liabilities of the Company itself.

# Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)

## Notes to the Financial Statements *(continued)*

Year ended 31 December 2018

### 3. Accounting policies *(continued)*

#### Financial instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102, in full, to all of its financial instruments.

Financial assets and financial liabilities are recognised when the Company becomes a party to the contractual provisions of the instrument, and are offset only when the Company currently has a legally enforceable right to set off the recognised amounts and intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

#### Financial assets

Cash and cash equivalents include cash in hand and deposits held at call with banks.

Trade, group and other debtors (including accrued income) which are receivable within one year and which do not constitute a financing transaction are initially measured at the transaction price and subsequently measured at amortised cost, being the transaction price less any amounts settled and any impairment losses.

Where the arrangement with a debtor constitutes a financing transaction, the debtor is initially measured at the present value of future payments discounted at a market rate of interest for a similar debt instrument and subsequently measured at amortised cost.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at each reporting end date. A provision for impairment of trade debtors is established when there is objective evidence that the amounts due will not be collected according to the original terms of the contract. Impairment losses are recognised in profit or loss for the excess of the carrying value of the trade debtor over the present value of the future cash flows discounted using the original effective interest rate. Subsequent reversals of an impairment loss that objectively relate to an event occurring after the impairment loss was recognised, are recognised immediately in profit or loss.

#### Financial liabilities and equity

Financial instruments are classified as liabilities and equity instruments according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the Company after deducting all of its liabilities.

Trade, group and other creditors (including accruals) payable within one year that do not constitute a financing transaction are initially measured at the transaction price and subsequently measured at amortised cost, being the transaction price less any amounts settled. Where the arrangement with a creditor constitutes a financing transaction, the creditor is initially measured at the present value of future payments discounted at a market rate of interest for a similar instrument and subsequently measured at amortised cost.

#### Derecognition of financial assets and liabilities

A financial asset is derecognised only when the contractual rights to cash flows expire or are settled, or substantially all the risks and rewards of ownership are transferred to another party, or if some significant risks and rewards of ownership are retained but control of the asset has transferred to another party that is able to sell the asset in its entirety to an unrelated third party. A financial liability (or part thereof) is derecognised when the obligation specified in the contract is discharged, cancelled or expires.

# Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)

## Notes to the Financial Statements *(continued)*

### Year ended 31 December 2018

#### 3. Accounting policies *(continued)*

##### Judgements and key sources of estimation uncertainty

The directors do not consider there to be any judgements or key sources of estimation uncertainty that have a material impact on the financial statements.

#### 4. Turnover

Turnover arises from:

	2018 £	2017 £
Commissions	2,744,117	–
Other income	7,772,110	–
	<u>10,516,227</u>	<u>–</u>

Turnover is attributable to the principal activity of the company wholly undertaken in the United Kingdom.

#### 5. Operating profit

Operating profit or loss is stated after charging:

	2018 £	2017 £
Depreciation of tangible assets	8,611	–
Impairment of trade debtors	113,410	–
	<u>122,021</u>	<u>–</u>

#### 6. Auditor's remuneration

	2018 £	2017 £
Fees payable for the audit of the financial statements	17,500	–
	<u>17,500</u>	<u>–</u>

#### 7. Particulars of employees

The average number of persons employed by the company during the year, including the directors, amounted to:

	2018 No.	2017 No.
Administrative staff	67	–
Management staff	1	–
	<u>68</u>	<u>–</u>

# Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)

## Notes to the Financial Statements *(continued)*

Year ended 31 December 2018

### 7. Particulars of employees *(continued)*

The aggregate payroll costs incurred during the year, relating to the above, were:

	2018	2017
	£	£
Wages and salaries	1,825,717	–
Social security costs	141,714	–
Other pension costs	64,008	–
	<u>2,031,439</u>	<u>–</u>

Included within amounts shown above is £4,367 (2017: £Nil) relating to the apprenticeship levy.

Not included in the amounts disclosed above is an amount of £511,385 (2017: £Nil) of staff costs recharged from fellow Markerstudy Holdings Limited group companies.

No directors received any remuneration during the year (2017: £Nil).

### 8. Interest receivable

	2018	2017
	£	£
Interest on bank deposits	<u>914</u>	<u>–</u>

### 9. Taxation on ordinary activities

#### Major components of tax expense

	2018	2017
	£	£
<b>Current tax:</b>		
UK current tax expense	750,802	–
<b>Deferred tax:</b>		
Origination and reversal of timing differences	<u>(1,979)</u>	<u>–</u>
<b>Taxation on ordinary activities</b>	<u>748,823</u>	<u>–</u>

#### Reconciliation of tax expense

The tax assessed on the profit on ordinary activities for the year is higher than (2017: the same as) the standard rate of corporation tax in the UK of 19% (2017: -19.25%).

	2018	2017
	£	£
Profit on ordinary activities before taxation	<u>3,938,730</u>	<u>–</u>
Profit on ordinary activities by rate of tax	748,359	–
Effect of expenses not deductible for tax purposes	6,661	–
Changes to deferred tax rates	(444)	–
Opening Deferred tax not recognised	<u>(5,753)</u>	<u>–</u>
Tax on profit	<u>748,823</u>	<u>–</u>

# Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)

## Notes to the Financial Statements *(continued)*

**Year ended 31 December 2018**

### 10. Tangible assets

	Fixtures and fittings £	Equipment £	Total £
<b>Cost</b>			
At 1 January 2018	–	–	–
Transfers	33,727	458,423	492,150
<b>At 31 December 2018</b>	<u>33,727</u>	<u>458,423</u>	<u>492,150</u>
<b>Depreciation</b>			
At 1 January 2018	–	–	–
Charge for the year	1,774	6,837	8,611
Transfers	28,596	441,144	469,740
<b>At 31 December 2018</b>	<u>30,370</u>	<u>447,981</u>	<u>478,351</u>
<b>Carrying amount</b>			
<b>At 31 December 2018</b>	<u>3,357</u>	<u>10,442</u>	<u>13,799</u>
At 31 December 2017	<u>–</u>	<u>–</u>	<u>–</u>

### Capital commitments

	2018 £	2017 £
Contracted for but not provided for in the financial statements	<u>111,765</u>	<u>–</u>

### 11. Stocks

	2018 £	2017 £
Finished goods for sale	<u>33,138</u>	<u>–</u>

### 12. Debtors

	2018 £	2017 £
Trade debtors	12,615,986	–
Amounts owed by group undertakings	3,790,153	141,585
Deferred tax asset	1,979	–
Prepayments and accrued income	556,974	–
Other debtors	35,087	–
	<u>17,000,179</u>	<u>141,585</u>

# Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)

## Notes to the Financial Statements *(continued)*

Year ended 31 December 2018

### 13. Creditors: amounts falling due within one year

	2018 £	2017 £
Trade creditors	10,857,946	–
Amounts owed to group undertakings	52,743	–
Accruals and deferred income	1,967,264	–
Corporation tax	750,802	–
Social security and other taxes	28,012	–
Other creditors	313,918	–
	<u>13,970,685</u>	<u>–</u>

### 14. Deferred tax

The deferred tax included in the statement of financial position is as follows:

	2018 £	2017 £
Included in debtors (note 12)	<u>1,979</u>	<u>–</u>

### 15. Employee benefits

#### Defined contribution plans

The amount recognised in profit or loss as an expense in relation to defined contribution plans was £64,008 (2017: £Nil).

### 16. Transfer of trade from other group companies

On 1 April 2018 the company acquired the net book value of assets and liabilities relating to the direct operation of Markerstudy Insurance Services Limited. The business acquired operates in the UK.

The assets and liabilities acquired were:

	£
Fixed assets	22,410
Debtors	11,817,990
Bank	1,428,834
Amounts due from group undertakings	570,485
Insurance creditors	(13,036,806)
Accruals	(753,999)
Net asset value	<u>48,914</u>

# Markerstudy Direct Limited (formerly Mobilers Insurance Services Limited)

## Notes to the Financial Statements *(continued)*

### Year ended 31 December 2018

#### 17. Called up share capital

##### Issued, called up and fully paid

	2018		2017	
	No.	£	No.	£
Ordinary shares of £1 each	<u>25,001</u>	<u>25,001</u>	<u>25,001</u>	<u>25,001</u>

The company's ordinary shares which carry no right to fixed income, each carry the right to one vote at general meetings of the company.

#### 18. Reserves

Profit and loss account - This reserve records retained earnings and accumulated losses, net of equity dividends paid.

#### 19. Contingent liabilities

The company has provided a guarantee relating to a loan made by St Julians Insurance Company Limited to Wessex Insurance Funding Limited for a total amount of £1,671,810. St Julians Insurance Company Limited and Wessex Insurance Funding Limited were fellow subsidiaries of the ultimate parent company, Markerstudy Holdings Limited, at 31 December 2017. St Julians Insurance Company Limited was sold by Markerstudy Holdings Limited in July 2018. The guarantee has been classified as a contingent liability as at 31 December 2018 as all interest charges to that date have been met in accordance with the loan agreement.

#### 20. Related party transactions

The company has taken advantage of the exemptions available under section 33 of Financial Reporting Standard 102 from the requirement to disclose transactions with group companies where these are fellow 100% owned subsidiaries.

#### 21. Controlling party

The immediate and ultimate parent undertaking is Markerstudy Holdings Limited, a company registered in Gibraltar. Copies of the immediate and ultimate parent company's consolidated financial statements may be obtained from 846-848 Europort, Gibraltar. Markerstudy Holdings Limited is controlled by K R Spencer.

#### 22. Post balance sheet events

On 27 June 2019, the company paid a dividend of £5,250,000.