

Registration number: 955957

# ITV Broadcasting Limited

Annual Report and Financial Statements

for the Year Ended 31 December 2023



## **ITV Broadcasting Limited**

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# ITV Broadcasting Limited

## Strategic Report for the year ended 31 December 2023

The Directors present their Strategic Report for the year ended 31 December 2023.

### Principal activities

The Company's principal activity during the period was the provision of the regional ITV television service under the Channel 3 (as defined in the Broadcasting Act 1990, the Broadcasting Act 1996 and the Communications Act 2003 (together "the Acts")) licences granted by Ofcom. The Company is the principal operating subsidiary of the Group's UK television business, selling commercial airtime and sponsorship, producing broadcasting schedules and operating a full range of broadcaster functions for itself, ITV Rights Limited and in some cases for non-ITV controlled Channel 3 licensees.

In May 2023, we submitted our application to Ofcom for the renewal of our Channel 3 licenses, which expire on 31 December 2024. The Ofcom licences were granted for a further 10 years.

### Fair review of the business

The Company has revenue for the year of £1,164,138,000 (2022: £1,351,082,000). The results for the Company show a profit before tax for the year of £34,256,000 (2022: £521,955,000). At the statement of financial position date the Company had net assets of £361,704,000 (2022: £402,246,000).

### KPI's

The Directors of the ITV plc Group manage the Group's operations on a divisional basis with this Company being included within the Media and Entertainment division. For this reason, the Company's Directors use the ITV plc Media and Entertainment division's Operating and Performance Review in managing and understanding the development, performance and position of the Company. The business review is included on pages 18 to 31 of ITV plc's 2023 Annual Report.

### Future developments

The Directors do not anticipate any changes to the principal activities of the Company.

### Principal risks and uncertainties

The key business risks and uncertainties affecting the Company are considered to relate to the erosion of television's share of advertising, fluctuation in the size of the TV advertising market, decline in audience as competition from other commercial channels increases, the impact of the contract rights renewals remedy and the retention of key staff. Further discussion of these risks and uncertainties, in the context of the group as whole, is provided on pages 55 to 64 of the Group's 2023 annual report.

A comprehensive strategic review of the Company's strategy, outlining the development, performance and position of the Company's business can be found in the Strategic Report of the group in the ITV plc Annual Report. The Annual Report of ITV plc is available to the public and may be obtained from [www.itvplc.com](http://www.itvplc.com) or the Company Secretary, ITV White City, 201 Wood Lane, London, W12 7RU.

### CMA investigation

On 12 July 2022, the UK Competition and Markets Authority (CMA) opened an investigation into certain conduct of ITV and other named companies in the sector relating to the production and broadcasting of sports content in the United Kingdom. The investigation is at an early stage and the CMA has confirmed it is currently undertaking further investigation until at least March 2024, subsequent to which ITV anticipates it will receive additional detail regarding any future steps.

On 11 October 2023, the CMA opened an investigation into certain conduct of ITV and other named companies in the sector relating to the production and broadcasting of television content in the UK, excluding sports content. The investigation remains at an early stage and it is not currently possible to reliably quantify any liability that might result from the investigation. ITV is committed to complying with competition law, and is cooperating with the CMA's enquiries in relation to both investigations.

## ITV Broadcasting Limited

### Strategic Report for the year ended 31 December 2023

#### Anti-bribery and corruption

A comprehensive review of the Company's policies relating to anti-bribery and corruption can be found in the Strategic Report of the group in the ITV plc annual report.

#### Section 172 (1) Statement - Directors Statement in performance of their duties under section 172(1)

The Board of ITV plc are responsible for governance and oversight across the ITV Group and the duties under Section 172(1) of the Companies Act 2006 ('s172') in respect of ITV plc. As ITV Broadcasting Limited (the 'Company') is part of the ITV Group, its directors (the "Directors") believe that certain matters they are responsible for under s172 in respect of the Company have been considered to an appropriate extent by the Board of ITV plc in relation both to the ITV Group and the Company and reference to this is made below.

The Directors are members of the Media and Entertainment (M&E) Divisional board that met ten times during the year to consider and approve matters that relate directly to the Company and its subsidiaries. To the extent necessary for an understanding of the development, performance and position of the Company, an explanation of how the Directors have specifically considered the matters set out in s172 is set out below:

- **The long term:** The Directors are fully cognisant of the evolving competitor and viewer landscape in which the Company operates. The long-term strategy is to transform the Broadcast business to ensure ITV can address these changes, recognising that they present both opportunities and challenges. As the business continued to mitigate the long-term impact of changing viewing patterns, the directors recognised the need to digitally transform the business and become increasingly agile in order to adapt to changing viewer habits. Internally this meant looking at ways to increase efficiency and productivity through operational use of AI and by ensuring the cost base was the right shape and size. Externally this meant being able to continue to engage with audiences through live content, such as sport and entertainment shows, that continue to deliver mass audiences. The Directors agreed that a digital-first content strategy would help maintain ITV's strength in delivering mass linear audiences but also to maintain ITV's position in the UK broadcast market, ensuring that the business remains competitive in a highly competitive market. Additionally, the Directors submitted applications to Ofcom for the renewal of the Channel 3 licences and were successful. These licences will expire in 2024. The Directors also continued to engage with Ofcom and the government on the Media Bill, which will update the legal and regulatory framework for television. Finally, the Directors believe that collaborative and connected digital ways of working will help deliver and have a positive long-term impact on the business and safeguard the interest of its shareholders. Accordingly, they supported and approved the launch of the ITV Together Programme in April 2023, a hugely significant global programme for our business and transforming how we all work.
- **Employees:** The Directors know that the workforce are key to the Company's success and are dedicated to nurturing an inclusive working environment where everyone can reach their full potential and thrive. As the Company is embedded within the ITV Group governance structure it is fully aligned with ITV on workforce engagement and through the divisional board meetings the Directors are consulted on and approve the HR related policies and initiatives that affect their employees. An explanation of how ITV plc engaged with the workforce and took them into consideration through its discussions and decision-making is set out on pages 94 to 95 of ITV plc's 2023 annual report. Further information on ITV's commitment to its workforce is set out on pages 40 and 41 of ITV plc's 2023 annual report, which does not form part of this report.

## ITV Broadcasting Limited

### Strategic Report for the year ended 31 December 2023

- **Business relationships - suppliers, customers:** The Directors are committed to fostering good working business relationships with their key stakeholders which include viewers, advertisers, other platform owners, citizens, legislators and regulators. The Directors recognise that an understanding of the issues relating to these stakeholders is fundamental to building and maintaining the successful relationships, enabling the Company to take advantage of the strong and mutually beneficial opportunities needed to ensure the success of the Company. As the Company is fully embedded within the ITV Group governance structure, the Directors seek to align themselves with ITV plc's engagement mechanisms and an explanation of how the Directors of ITV plc have had regard to the need to foster the Company's business relationships are set out on page 84 to 91 of ITV plc's 2023 annual report which does not form a part of this report, with detail on viewers set out on page 84, advertisers on page 85, citizens on page 87, legislators and regulators on page 88.
- **Community & environment:** The directors have regard to role the Company's platforms play in driving change by reflecting and shaping culture onscreen. During the year better mental and physical health were the focus for major behaviour change campaigns. Through the Media and Entertainment board, the directors regularly review progress against environmental targets (quarterly) and against diversity targets (bi-annually). The Directors also consider that as a result of being embedded within the ITV Group governance structure, the Directors of ITV plc have taken the lead in carrying out the duties in respect of the community, wider environmental issues and diversity and inclusion targets. Further information on ITV's Social Purpose strategy and 2023 initiatives - structured around better health, giving back, climate action and diversity and inclusion, environment and giving back targets - is set out on pages 32 to 39 of ITV plc's 2023 annual report, which does not form a part of this report.
- **High standards of business conduct:** The Directors' intention is to ensure that the Company and its subsidiaries operate in an ethical and responsible way. As a part of the ITV Group, they recognise that a healthy corporate culture is the cornerstone to ensuring high standards of business conduct and governance that also pervade business dealings with stakeholders outside of the organisation. The Directors consider that as a result of being embedded within the ITV Group governance structure, the Directors of ITV plc have taken the lead in promoting these facets and details on how it monitored and assessed culture during the year is set out on pages 96 to 97 in ITV plc's 2023 annual report, which does not form a part of this report. ITV's commitment to high standards of business contact is also enshrined in the Code of Ethics and Conduct available on the ITV plc website. ITV's culture also pervades its business dealings with stakeholders outside of the organisation, as exemplified by its work with suppliers in relation to modern slavery and membership of the Prompt Payment Code.

Approved by the board on 26 June 2024 and signed on its behalf by:



.....  
Sarah Clarke  
Director

## **ITV Broadcasting Limited**

### **Directors' Report for the year ended 31 December 2023**

The Directors present their report and the audited financial statements for the year ended 31 December 2023.

As permitted by Section 414C(11) of the Companies Act 2006, some matters required to be included in the Directors' Report have instead been included in the Strategic Report as the directors consider they are of strategic importance to the Company.

#### **Directors of the Company**

The Directors of the Company who were in office during the year were:

Sarah Clarke

Kevin Lygo

Rufus Radcliffe (resigned 30 April 2024)

Edward Williams

Rosemary Newell

Mark Smith (resigned 30 April 2023)

Christopher Kennedy

#### **Directors' liabilities**

A Director of ITV Broadcasting Limited (Christopher Kennedy) benefits from qualifying indemnity provision in place during the financial year and at the date of this report, and the other Directors benefit from third party insurance provision in place during the financial year and at the date of this report.

#### **Dividends**

The Directors proposed and paid an interim dividend of £90,430,000 during the year (2022: £679,000,000).

The Directors recommend a final dividend payment of £Nil be made in respect of the financial year ended 31 December 2023 (2022: £Nil).

#### **Employment of disabled persons**

The employment policies of the Company are disclosed in the Directors' Report on pages 37 to 41 of ITV plc's 2023 Annual Report.

#### **Employee involvement**

The employment policies of the Company are disclosed in the Directors' Report on pages 37 to 41 of ITV plc's 2023 Annual Report.

#### **Going concern**

ITV plc has indicated that for at least twelve months from the date of approval of these financial statements, it intends to continue to make available such funds as are needed by the Company for the period covered by the going concern assessment.

The Directors have a reasonable expectation that the Company has adequate resources to continue in operation for at least twelve months from the date of this report. Accordingly, the Company continues to adopt the going concern basis in preparing its financial statements (see note 1).

## **ITV Broadcasting Limited**

### **Directors' Report for the year ended 31 December 2023**

#### **Statement of Directors' responsibilities in respect of the financial statements**

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulation.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have prepared the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 101 "Reduced Disclosure Framework", and applicable law).

Under company law, directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing the financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- state whether applicable United Kingdom Accounting Standards, comprising FRS 101 have been followed, subject to any material departures disclosed and explained in the financial statements;
- make judgements and accounting estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are also responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006.

## ITV Broadcasting Limited

### Directors' Report for the year ended 31 December 2023

#### Directors' confirmations

In the case of each director in office at the date the directors' report is approved:

- so far as the director is aware, there is no relevant audit information of which the company's auditors are unaware; and
- they have taken all the steps that they ought to have taken as a director in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

Approved by the board on 26 June 2024 and signed on its behalf by:



.....  
Sarah Clarke  
Director

**Registered office**  
ITV White City  
201 Wood Lane  
London  
W12 7RU

## ITV Broadcasting Limited

### Independent Auditor's Report to the members of ITV Broadcasting Limited

#### Opinion

In our opinion, ITV Broadcasting Limited's financial statements:

- Give a true and fair view of the state of the company's affairs as at 31 December 2023 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, including FRS 101 "Reduced Disclosure Framework", and applicable law); and
- have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements, included within the Annual Report and Financial Statements (the "Annual Report"), which comprise: Statement of Financial Position as at 31 December 2023; the Income Statement, Statement of Comprehensive Income and Statement of Changes in Equity for the year then ended; and the notes to the financial statements, comprising material accounting policy information and other explanatory information.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities under ISAs (UK) are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Independence

We remained independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, which includes the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

#### Conclusions relating to going concern

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

However, because not all future events or conditions can be predicted, this conclusion is not a guarantee as to the company's ability to continue as a going concern.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

## **ITV Broadcasting Limited**

### **Independent Auditor's Report to the members of ITV Broadcasting Limited**

#### **Reporting on other information**

The other information comprises all of the information in the Annual Report other than the financial statements and our auditors' report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except to the extent otherwise explicitly stated in this report, any form of assurance thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify an apparent material inconsistency or material misstatement, we are required to perform procedures to conclude whether there is a material misstatement of the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report based on these responsibilities.

With respect to the Strategic report and Directors' Report, we also considered whether the disclosures required by the UK Companies Act 2006 have been included.

Based on our work undertaken in the course of the audit, the Companies Act 2006 requires us also to report certain opinions and matters as described below.

#### **Strategic report and Directors' Report**

In our opinion, based on the work undertaken in the course of the audit, the information given in the Strategic report and Directors' Report for the year ended 31 December 2023 is consistent with the financial statements and has been prepared in accordance with applicable legal requirements.

In light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we did not identify any material misstatements in the Strategic report and Directors' Report.

#### **Responsibilities for the financial statements and the audit**

##### **Responsibilities of the directors for the financial statements**

As explained more fully in the Statement of Directors' Responsibilities in respect of the financial statements, the directors are responsible for the preparation of the financial statements in accordance with the applicable framework and for being satisfied that they give a true and fair view. The directors are also responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

##### **Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

## ITV Broadcasting Limited

### Independent Auditor's Report to the members of ITV Broadcasting Limited

Based on our understanding of the company and industry, we identified that the principal risks of non-compliance with laws and regulations related to the Companies Act 2006 and UK tax legislation, and we considered the extent to which non-compliance might have a material effect on the financial statements. We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls), and determined that the principal risks were related to specifically the posting of inappropriate journal entries to manipulate financial statements. Audit procedures performed by the engagement team included:

- Enquiry of management around actual and potential fraud and non-compliance with laws and regulations
- Reviewing journal entries posted to identify any unusual account combinations
- Reviewing financial statement disclosures and testing to supporting documentation

There are inherent limitations in the audit procedures described above. We are less likely to become aware of instances of non-compliance with laws and regulations that are not closely related to events and transactions reflected in the financial statements. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditors' report.

#### Use of this report

This report, including the opinions, has been prepared for and only for the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

#### Other required reporting

##### Companies Act 2006 exception reporting

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- we have not obtained all the information and explanations we require for our audit; or
- adequate accounting records have not been kept by the company, or returns adequate for our audit have not been received from branches not visited by us; or
- certain disclosures of directors' remuneration specified by law are not made; or
- the financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.



.....  
Jonathan Lambert (Senior Statutory Auditor)  
For and on behalf of PricewaterhouseCoopers LLP  
Chartered Accountants and Statutory Auditors  
London

26 June 2024

## ITV Broadcasting Limited

### Income Statement for the year ended 31 December 2023

	Note	2023 £ 000	2022 £ 000
Revenue	3	1,164,138	1,351,082
Employee benefits expense	8	(98,640)	(113,412)
Depreciation and amortisation expense		(10,584)	(10,561)
Impairment losses		(2,458)	(27,372)
Other expenses	4	(1,111,464)	(1,158,098)
Exceptional items	6	<u>325</u>	<u>(2,417)</u>
Operating (loss)/profit	5	(58,683)	39,222
Income from shares in group undertakings	7	90,430	479,000
Finance income	11	4,329	4,173
Finance costs	12	<u>(1,820)</u>	<u>(440)</u>
Profit before tax		34,256	521,955
Income tax	13	<u>17,289</u>	<u>(8,927)</u>
Profit for the financial year		<u><u>51,545</u></u>	<u><u>513,028</u></u>

The above results were derived from continuing operations.

## ITV Broadcasting Limited

### Statement of Comprehensive Income for the year ended 31 December 2023

	<b>2023</b>	<b>2022</b>
	<b>£ 000</b>	<b>£ 000</b>
Profit for the financial year	<u>51,545</u>	<u>513,028</u>
<b>Items that may be reclassified subsequently to profit or loss</b>		
(Loss) / gain on cash flow hedges	(1,004)	3,798
Income tax effect	<u>237</u>	<u>(949)</u>
Other comprehensive (expense) / income for the financial year	<u>(767)</u>	<u>2,849</u>
Total comprehensive income for the financial year	<u><u>50,778</u></u>	<u><u>515,877</u></u>

The notes on pages 15 to 54 form an integral part of these financial statements.

## ITV Broadcasting Limited

(Registration number: 955957)

### Statement of Financial Position as at 31 December 2023

	Note	2023 £ 000	2022 £ 000
<b>Non-current assets</b>			
Intangible assets	15	375,340	379,470
Property, plant and equipment	16	35,769	31,664
Investments	17	87,332	86,918
Derivative financial instruments		-	475
Distribution rights		1	-
Deferred tax assets	14	-	2,136
		<u>498,442</u>	<u>500,663</u>
<b>Current assets</b>			
Inventory	18	44	45
Trade and other receivables	19	688,504	277,592
Contract assets	20	5,214	2,633
Derivative financial instruments		-	779
Cash and cash equivalents	21	33,893	52,374
		<u>727,655</u>	<u>333,423</u>
<b>Current liabilities</b>			
Trade and other payables	22	(821,462)	(373,952)
Lease liabilities	23	(1,751)	(1,963)
Derivative financial instruments		(256)	(445)
Contract liabilities	20	(12,459)	(12,191)
Provisions	24	(17,656)	(21,661)
		<u>(853,584)</u>	<u>(410,212)</u>
<b>Net current liabilities</b>		<u>(125,929)</u>	<u>(76,789)</u>
<b>Non-current liabilities</b>			
Lease liabilities	23	(2,120)	(3,871)
Deferred tax liabilities	14	(2,639)	-
Provisions	24	(6,050)	(17,757)
		<u>(10,809)</u>	<u>(21,628)</u>
<b>Net assets</b>		<u>361,704</u>	<u>402,246</u>
<b>Equity</b>			
Called up share capital	28	100	100
Retained earnings		<u>361,604</u>	<u>402,146</u>
<b>Total equity</b>		<u>361,704</u>	<u>402,246</u>

The notes on pages 15 to 54 form an integral part of these financial statements.

**ITV Broadcasting Limited**

**(Registration number: 955957)**

**Statement of Financial Position as at 31 December 2023**

The financial statements on pages 10 to 54 were authorised for issue by the Board of Directors on 26 June 2024 and signed on its behalf by:



.....  
Sarah Clarke  
Director

## ITV Broadcasting Limited

### Statement of Changes in Equity for the Year Ended 31 December 2023

	<b>Share capital £ 000</b>	<b>Retained earnings £ 000</b>	<b>Total equity £ 000</b>
Balance at 1 January 2023	100	402,146	402,246
Profit for the financial year	-	51,545	51,545
Other comprehensive expense	-	(767)	(767)
Total comprehensive income	-	50,778	50,778
Dividends	-	(90,430)	(90,430)
Tax on items taken directly to equity	-	(890)	(890)
Balance at 31 December 2023	100	361,604	361,704

	<b>Share capital £ 000</b>	<b>Retained earnings £ 000</b>	<b>Total equity £ 000</b>
Balance at 1 January 2022	100	566,236	566,336
Profit for the financial year	-	513,028	513,028
Other comprehensive income	-	2,849	2,849
Total comprehensive income	-	515,877	515,877
Dividends	-	(679,000)	(679,000)
Tax on items taken directly to equity	-	(967)	(967)
Balance at 31 December 2022	100	402,146	402,246

Tax on items taken directly to equity relates to the treatment of share based payments under FRS 101 and financial instruments.

## **ITV Broadcasting Limited**

### **Notes to the Financial Statements for the Year Ended 31 December 2023**

#### **1 Accounting policies**

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

##### **Basis of preparation**

ITV Broadcasting Limited (the “Company”) is a private company limited by shares incorporated, domiciled and registered in England in the UK. The registered number is 955957 and the registered address is ITV plc, ITV White City, 201 Wood Lane, London, W12 7RU.

The Company is a qualifying entity as it is a member of the ITV plc Group where ITV plc, the ultimate parent prepares publicly available consolidated financial statements.

The financial statements have been prepared in accordance with Financial Reporting Standard 101, ‘Reduced Disclosure Framework’ (FRS 101). The financial statements have been prepared under the historical cost convention, as modified by the revaluation of land and buildings and derivative financial assets and financial liabilities measured at fair value through profit or loss, and in accordance with the Companies Act 2006.

In preparing these financial statements, the Company applies the recognition, measurement and disclosure requirements of International Financial Reporting Standards as adopted by the UK (UK-adopted international accounting standards), but makes amendments where necessary in order to comply with the Companies Act 2006 and to take advantage of FRS 101 disclosure exemptions.

The preparation of financial statements in conformity with FRS 101 requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Company’s accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the financial statements, are disclosed in note 2.

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 1 Accounting policies (continued)

##### Summary of disclosure exemptions

The following exemptions from the requirements of IFRS have been applied in the preparation of these financial statements, in accordance with FRS 101:

- Paragraphs 45(b) and 46 to 52 of IFRS 2, 'Share-based payment' (details of the number and weighted average exercise prices of share options, and how the fair value of goods or services received was determined).
- IFRS 7, 'Financial instruments: Disclosures'.
- Paragraphs 91 to 99 of IFRS 13, 'Fair value measurement' (disclosure of valuation techniques and inputs used for fair value measurement of assets and liabilities).
- Paragraph 38 of IAS 1, 'Presentation of financial statements' - comparative information requirements in respect of:
  - paragraph 79(a)(iv) of IAS 1;
  - paragraph 73(e) of IAS 16, 'Property, plant and equipment'; and
  - paragraph 118(e) of IAS 38, 'Intangible assets' (reconciliations between the carrying amount at the beginning and end of the period).
- The following paragraphs of IAS 1, 'Presentation of financial statements':
  - 10(d) (statement of cash flows);
  - 16 (statement of compliance with all IFRS);
  - 38A (requirement for minimum of two primary statements, including cash flow statements);
  - 38B-D (additional comparative information);
  - 111 (statement of cash flows information); and
  - 134-136 (capital management disclosures).
- IAS 7, 'Statement of cash flows'.
- Paragraphs 30 and 31 of IAS 8, 'Accounting policies, changes in accounting estimates and errors' (requirement for the disclosure of information when an entity has not applied a new IFRS that has been issued but is not yet effective).
- Paragraph 17 of IAS 24, 'Related party disclosures' (key management compensation).
- The requirements in IAS 24, 'Related party disclosures', to disclose related party transactions entered into between two or more members of a group.

As the consolidated financial statements of ITV plc include the equivalent disclosures, the Company has also taken the exemptions under FRS 101 available in respect of the following disclosures:

- IFRS 2 Share Based Payments in respect of group settled share based payments;
- Certain disclosures required by IAS 36 Impairment of assets in respect of the impairment of goodwill and indefinite life intangible assets; and
- Certain disclosures required by IFRS 13 Fair Value Measurement and the disclosures required by IFRS 7 Financial Instrument Disclosures.

The Company proposes to continue to apply the reduced disclosure framework of FRS 101 in its next financial statements.

# ITV Broadcasting Limited

## Notes to the Financial Statements for the Year Ended 31 December 2023

### 1 Accounting policies (continued)

#### Changes in accounting policy

##### New standards, interpretations and amendments effective

There are no amendments to accounting standards, or IFRIC interpretations that are effective for the year ended 31 December 2023 that have a material impact on the company's financial statements.

##### Exemption from preparing group financial statements

The Company is a wholly owned subsidiary of its ultimate parent entity, ITV Plc. It is included in the consolidated financial statements of ITV Plc, which are publicly available. Therefore, the Company is exempt, by virtue of section 400 of the Companies Act 2006, from the requirement to prepare consolidated financial statements. The address of the ultimate parent's registered office is ITV White City, 201 Wood Lane, London, W12 7RU.

These financial statements are separate financial statements.

##### Going Concern

The financial statements have been prepared on a going concern basis, which the Directors believe to be appropriate for the following reasons.

The Company participates in the ITV plc intra-group cash pool arrangement. The pool applies to bank accounts where there is an unconditional right of set off and involves the daily closing cash position for participating subsidiaries whether positive or negative, being cleared to £Nil via daily bank transfers to / from ITV plc. The Company is therefore dependent on ITV plc for its working capital. The Directors of the Company have no reason to believe that this financial support will not be forthcoming in the event that it is required.

The Directors have prepared a going concern assessment covering a period of 12 months from the date of approval of the financial statements, which indicates that, although current economic conditions continue to create uncertainty, the Company will have sufficient funds through funding from its ultimate parent company, ITV plc, to meet its liabilities as they fall due for that period.

ITV plc has indicated that for at least twelve months from the date of approval of these financial statements, it will continue to make available such funds as are needed by the Company.

On this basis, and on their assessment of the Company's financial position, the Directors are confident that the Company will have sufficient funds to continue to meet its liabilities as they fall due for at least 12 months from the date of this report. Accordingly, the Company continues to adopt the going concern basis in preparing its financial statements.

# ITV Broadcasting Limited

## Notes to the Financial Statements for the Year Ended 31 December 2023

### 1 Accounting policies (continued)

#### Revenue recognition

Revenue is measured at the fair value of the consideration received or receivable, and represents amounts receivable for goods supplied, stated net of discounts, returns and value added taxes. The Company recognises revenue when performance obligations have been satisfied and for the Company this is when the goods or services have transferred to the customer and the customer has control of these. The Company's activities are described in detail below. The company bases its estimate of return on historical results, taking into consideration the type of customer, the type of transaction and the specifics of each arrangement.

Customer contracts can have a wide variety of performance obligations, but consist mainly of Advertising (NAR), Sponsorship of programmes and pay TV. For each contract, the performance obligation(s) are identified and evaluated. The performance obligations under IFRS 15 for each revenue stream are detailed below.

#### Broadcast

Segment	Major Classes Of Revenue	Payment Terms
Total advertising revenue	Net Advertising (NAR) is generated from selling spot airtime and is recognised at the point of transmission.	Received in the month after transmission.
Total advertising revenue	Revenue from the sponsorship of programmes across ITV linear channels and online is recognised over the period of transmission.	Received prior to transmission
Other revenue	Revenue from 'pay' is generated from the provision of HD channels, catch up content and licences to ready-made programmes in the form of box sets to third parties and is recognised either over the term of the contract or per subscriber or download.	Payment term is over the term of the contract or subscription period
Other revenue	Programme production revenue is recognised on delivery and acceptance by the customer.	Received in the month after transmission.

#### Income from shares in group undertakings

Dividend income is recognised when the right to receive payment is established.

#### Foreign currency transactions and balances

The primary economic environment in which the Company operates is the UK and therefore the financial statements are presented in pounds sterling ('£').

Where the Company transacts in foreign currencies, these transactions are translated into pounds sterling at the exchange rate on the transaction date. Foreign currency monetary assets and liabilities are translated into pounds sterling at the year end exchange rate. Where there is a movement in the exchange rate between the date of the transaction and the year end, a foreign exchange gain or loss is recognised in the income statement except when deferred in other comprehensive income as qualifying cash flow hedges. All other foreign exchange gains and losses are presented in the income statement within 'Other (expenses)/income'. Non-monetary assets and liabilities measured at historical cost are translated into pounds sterling at the exchange rate on the date of the transaction.

# ITV Broadcasting Limited

## Notes to the Financial Statements for the Year Ended 31 December 2023

### 1 Accounting policies (continued)

#### Exceptional items

Exceptional items are excluded from management's assessment of profit. They are typically gains or losses arising from events that are not considered part of the core operations of the business. These items are excluded to reflect performance in a consistent manner and are in line with how the business is managed and measured on a day-to-day basis.

#### Finance income and costs

Finance income and costs comprise interest income on funds invested and interest expense on borrowings. Interest income and expense is recognised as it accrues in profit or loss, using the effective interest method.

#### Tax

The tax charge for the period is recognised in the income statement, the statement of comprehensive income and directly in equity, according to the accounting treatment of the related transactions. The tax charge comprises both current and deferred tax. The calculation of the Company's tax charge involves estimation and judgement in respect of certain items whose tax treatment cannot be fully determined until a resolution has been reached by the relevant tax authority.

Current tax is the expected tax payable or receivable on the taxable income or loss for the year and any adjustment in respect of previous years.

The Company recognises liabilities for anticipated tax issues based on estimates and judgement of the additional taxes that are likely to become due. Amounts are accrued based on management's interpretation of specific tax law and the likelihood of settlement. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will impact the current tax and deferred tax provisions in the period in which such determination is made.

The Company is a member of the ITV plc tax group. ITV introduced a policy of paying for losses available for group tax relief across UK entities. This subsequently creates a group relief receivable within trade and other receivables or a group relief payable within trade and other payables.

Deferred tax arises due to certain temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and those for taxation purposes.

The following temporary differences are not provided for:

- the initial recognition of goodwill;
- the initial recognition of assets or liabilities that affect neither accounting nor taxable profit other than in a business combination; and
- differences relating to investments in subsidiaries to the extent that they will probably not reverse in the foreseeable future.

The amount of deferred tax provided is based on the expected manner of realisation or settlement of the carrying amount of assets and liabilities. Deferred tax is calculated using tax rates that are enacted or substantively enacted at the statement of financial position date.

A deferred tax asset is recognised only to the extent that it is probable that sufficient taxable profit will be available to utilise the temporary difference. Recognition of deferred tax assets, therefore, involves judgement regarding the timing and level of future taxable income.

Deferred tax assets and liabilities are disclosed net to the extent that they relate to taxes levied by the same authority and the Company has the right of set-off.

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 1 Accounting policies (continued)

##### Current / non-current distinction

Current assets include assets held primarily for trading purposes, cash and cash equivalents, and assets expected to be realised in, or intended for sale or use in, the course of the Company's operating cycle. All other assets are classified as non-current assets.

Current liabilities include liabilities held primarily for trading purposes, liabilities expected to be settled in the course of the Company's operating cycle and those liabilities due within one year from the reporting date. All other liabilities are classified as non-current liabilities.

##### Property, plant and equipment

Property, plant and equipment are stated at cost less accumulated depreciation and impairment losses.

##### Right of use assets

A contract contains a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration. These assets are called right of use assets and have been included on the statement of financial position at a value equal to the discounted future lease payments. For leases recognised on transition to IFRS 16 'Leases' the value is also adjusted by any prepayments or lease incentives recognised immediately before the date of initial application.

##### Depreciation

Depreciation is provided to write off the cost of property, plant and equipment less estimated residual value, on a straight-line basis over their estimated useful lives. The annual depreciation charge is sensitive to the estimated useful life of each asset and the expected residual value at the end of its life. The major categories of property, plant and equipment are depreciated as follows:

Asset class	Depreciation method and rate
Freehold land	not depreciated
Freehold buildings	up to 40 years
Leasehold improvement	shorter of residual lease term or estimated useful life
Vehicles, equipment and fittings	3 - 10 years
Assets under construction	not depreciated
Right of use assets	Over the term of the lease

Assets under construction are not depreciated until the point at which the asset comes into use.

# ITV Broadcasting Limited

## Notes to the Financial Statements for the Year Ended 31 December 2023

### 1 Accounting policies (continued)

#### Goodwill

Goodwill represents the future economic benefits that arise from assets that are not capable of being individually identified and separately recognised. Goodwill is stated at its recoverable amount being cost less any accumulated impairment losses and is allocated to the business to which it relates.

Due to changes in accounting standards, goodwill has been calculated using two different methods depending on the date the relevant business was purchased.

**Method 1:** All business combinations that occurred between 1 January 2004 and 31 December 2008 were accounted for using the purchase method in accordance with IFRS 3 'Business Combinations' (2004). Goodwill on those combinations represents the difference between the cost of the acquisition and the fair value of the identifiable net assets acquired and did not include the value of the non-controlling interest. Transaction costs incurred in connection with those business combinations, such as legal fees, due diligence fees and other professional fees, were included in the cost of acquisition.

**Method 2:** For business combinations prior to 1 January 2004, goodwill is included at its deemed cost, which represents the amount recorded under UK GAAP at that time less accumulated amortisation up to 31 December 2003. The classification and accounting treatment of business combinations occurring prior to 1 January 2004, the date of transition to IFRS, has not been reconsidered, as permitted under IFRS 1.

#### Other intangible assets

Intangible assets other than goodwill are those that are distinct and can be sold separately or which arise from legal rights.

Intangible assets are stated at cost less accumulated amortisation.

#### Amortisation

Amortisation is charged to the income statement over the estimated useful lives of intangible assets unless such lives are judged to be indefinite. Indefinite life assets, such as goodwill, are not amortised but are tested for impairment at each year end.

Asset class	Amortisation method and rate
Goodwill	Not amortised
Software licences and developments	Straight line 1 - 10 years

# ITV Broadcasting Limited

## Notes to the Financial Statements for the Year Ended 31 December 2023

### 1 Accounting policies (continued)

#### Impairment

Goodwill is not subject to amortisation and is tested annually for impairment and when circumstances indicate that the carrying value may be impaired.

Other intangible assets are subject to amortisation and are reviewed for impairment whenever events or changes in circumstances indicate that the amount carried in the statement of financial position is less than its recoverable amount.

Determining whether the carrying amount of intangible assets has any indication of impairment requires judgement. Any impairment is recognised in the income statement.

An impairment test is performed by assessing the recoverable amount of each asset, or for goodwill the cash-generating unit ('CGU'), or group of CGUs, related to the goodwill. Total assets (which include goodwill) are grouped at the lowest levels for which there are separately identifiable cash flows.

The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. The value in use is based on the present value of the future cash flows expected to arise from the asset.

In testing for impairment, estimates are used in deriving cash flows and the discount rates. Such estimates reflect current market assessments of the risks specific to the asset and the time value of money. The estimation process is complex due to the inherent risks and uncertainties associated with long-term forecasting. If different estimates of the projected future cash flows or a different selection of an appropriate discount rate or long-term growth rate were made, these changes could materially alter the projected value of the cash flows of the asset, and as a consequence materially different amounts would be reported in the financial statements.

Impairment losses in respect of goodwill cannot be reversed. In respect of assets other than goodwill, an impairment loss is reversed if there has been a change in the estimates used to determine the recoverable amount. An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortisation, if no impairment loss had been recognised.

#### Investments

The statement of financial position includes investments at cost less amounts written off in respect of any impairment.

#### Contract assets and liabilities

Contract assets (accrued income) primarily relate to the Company's right to consideration for work completed but not billed at the reporting date. Production work in progress is treated as a contract asset until the point the programme is completed.

Contract liabilities (deferred income) primarily relate to the consideration received from customers in advance of transferring a good or service.

#### Inventory

Inventories are stated at the lower of cost and net realisable value.

# ITV Broadcasting Limited

## Notes to the Financial Statements for the Year Ended 31 December 2023

### 1 Accounting policies (continued)

#### Trade and other receivables

Trade receivables are recognised initially at the value of the invoice sent to the customer and subsequently at the amounts considered recoverable (amortised cost). Where payments are not due for more than one year, they are shown in the financial statements at their net present value to reflect the economic cost of delayed payment. The Company provides goods and services to substantially all of its customers on credit terms.

The credit risk management practices of the Company include internal review and reporting of the ageing of trade and other receivables by days past due. The Company applies the IFRS 9 simplified approach in measuring expected credit losses, which use a lifetime expected credit loss allowance for all trade receivables.

To measure expected credit losses, trade receivables are grouped by shared credit risk characteristics and days past due. In addition to the expected credit losses, the Company may make additional provisions for the receivables of particular customers if the deterioration of financial position was observed.

#### Amounts due (to) / from group undertakings

The Company participates in the intra-group cash pool arrangement with other 100% owned UK subsidiaries of the ITV Group. The pool applies to bank accounts where there is an unconditional right of set off and involves the daily closing cash position for participating subsidiaries whether positive or negative, being cleared to £nil via daily bank transfers to/from ITV plc. These daily transactions create a corresponding intercompany creditor or debtor which can result in significant movements in amounts owed to and from subsidiary undertakings in the Company statement of financial position.

#### Cash and cash equivalents

Cash and cash equivalents comprise cash balances and call deposits with a maturity of less than or equal to three months from the date of acquisition. The carrying value of cash and cash equivalents is considered to approximate fair value.

#### Financial instruments

Derivative financial instruments are initially recognised at fair value and are subsequently remeasured at fair value with the movement recorded in the income statement, except where derivatives, qualify for cash flow hedge accounting. In this case, the effective portion of a cash flow hedge is recognised in other comprehensive income and presented in the hedging reserve within equity. The ineffective portion of any cash flow hedge is recognised in the income statement immediately. The cumulative gain or loss is later reclassified to the income statement in the same period as the relevant hedged transaction is realised. Derivatives with positive fair values are recorded as assets and negative fair values as liabilities.

The fair value of forward foreign exchange contracts is determined by using the difference between the contract exchange rate and the quoted forward exchange rate at the reporting date. The fair value of interest rate swaps is the estimated amount that the Company would receive or pay to terminate the swap at the reporting date, taking into account current interest rates and our current creditworthiness, as well as that of our swap counterparties.

Third-party valuations are used to fair value the Company's interest rate derivatives. The valuation techniques use inputs such as interest rate yield curves and currency/prices/yields, volatilities of underlying instruments and correlations between inputs.

#### Trade and other payables

Trade payables are recognised at the value of the invoice received from a supplier. The carrying value of current and non-current trade payables is considered to approximate fair value.

# ITV Broadcasting Limited

## Notes to the Financial Statements for the Year Ended 31 December 2023

### 1 Accounting policies (continued)

#### Leases

Lease liabilities represent the discounted future lease payments. Discount rates are calculated for similar assets, in similar economic environments, taking into account the length of the lease. The unwinding of the discounting is recognised in net financing costs in the income statement.

The Company has elected not to recognise right of use assets and lease liabilities for short-term leases (i.e. lease term less than 12 months) or low-value assets (i.e. under £5,000). The Company will continue to expense the lease payments associated with these leases on a straight-line basis over the lease term.

#### Provisions

A provision is recognised in the statement of financial position when the Company has a present legal or constructive obligation arising from past events, it is probable cash will be paid to settle it and the amount can be estimated reliably. Provisions are determined by discounting the expected future cash flows by a rate that reflects current market assessments of the time value of money and the risks specific to the liability. The unwinding of the discount is recognised as a financing cost in the income statement. The value of the provision is determined based on assumptions and estimates in relation to the amount and timing of actual cash flows, which are dependent on future events.

#### Onerous contracts

A provision for onerous contracts is measured at the present value of the lower of the expected cost of terminating the contract and the expected net cost of continuing with the contract which is determined based on incremental costs necessary to fulfil the obligation under the contract. Before a provision is established, the Company recognises any impairment loss on the assets associated with the contract.

#### Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

#### Dividends

Dividends are recognised through equity on the earlier of their approval by the Company's shareholders or payment.

#### Defined contribution pension obligation

A defined contribution plan is a post-employment benefit plan under which the Company pay fixed contributions into a separate entity and will have no legal or constructive obligation to pay further amounts. Obligations for contributions to defined contribution pension plans are recognised as an expense in the income statement in the periods during which services are rendered by employees.

# ITV Broadcasting Limited

## Notes to the Financial Statements for the Year Ended 31 December 2023

### 1 Accounting policies (continued)

#### Defined benefit pension obligation

Certain of the Company's employees are members of a group wide defined benefit pension plan. As there is no contractual agreement or stated group policy for charging the net defined benefit cost of the plan to participating entities, the net defined benefit cost of the pension plan is recognised fully by the sponsoring employer, which is ITV Services Limited.

#### Share based payments

The Company utilises share award schemes as part of its employee remuneration packages, and therefore operates a number of share-based compensation schemes, namely the Deferred Share Award (DSA), Performance Share Plan (PSP), Long Term Incentive Plan (LTIP) and Save As You Earn (SAYE) schemes. The share-based compensation is not pensionable.

A transaction will be classed as share-based compensation where the Company receives services from employees and pays for these in shares or similar equity instruments. If the Company incurs a liability based on the price or value of the shares, this will also fall under a share-based transaction. The Company recognises the retained earnings impact of the share-based compensation for the Group as awards are settled in ITV plc shares. The cost of providing those awards is recognised as a cost of investment to the subsidiaries that receive the service from employees. The fair value of the equity instrument granted is measured at grant date and spread over the vesting period via a charge to the income statement with a corresponding increase in equity.

The fair value of the share options and awards is measured using either market price at grant date or, for the SAYE scheme, a Black-Scholes model, taking into account the terms and conditions of the individual scheme. Expected volatility is based on the historic volatility of ITV plc shares over a three or five year period, based on the life of the options.

Vesting conditions are limited to service conditions and performance conditions. For performance-based schemes, the relevant performance measures are projected to the end of the performance period in order to determine the number of options expected to vest. The estimate is then used to determine the option fair value, discounted to present value. The Company revises its estimates of the number of options that are expected to vest, including an estimate of forfeitures at each reporting date. The impact of the revision to original estimates, if any, is recognised in the income statement, with a corresponding adjustment to equity.

#### Short-term employee benefits

Short-term employee benefit obligations are measured on an undiscounted basis and are expensed as the related service is provided. A liability is recognised for the amount expected to be paid under short-term cash bonus or profit-sharing plans if the Company has a present legal or constructive obligation to pay this amount as a result of past service provided by the employee and the obligation can be estimated reliably.

#### Termination benefits

Termination benefits are recognised as an expense when the Company is demonstrably committed, without realistic possibility of withdrawal, to a formal detailed plan to either terminate employment before the normal retirement date, or to provide termination benefits as a result of an offer made to encourage voluntary redundancy. Termination benefits for voluntary redundancies are recognised as an expense if the Company has made an offer of voluntary redundancy, it is probable that the offer will be accepted, and the number of acceptances can be estimated reliably. If benefits are payable more than 12 months after the reporting date, then they are discounted to their present value.

#### Contingent assets and liabilities

A contingent asset or liability is a liability or assets that is not sufficiently certain to qualify for recognition as an asset or provision where uncertainty may exist regarding the outcome of future events.

# ITV Broadcasting Limited

## Notes to the Financial Statements for the Year Ended 31 December 2023

### 1 Accounting policies (continued)

#### Financial risk management

The Directors have carried out a robust assessment of the principal and emerging risks facing the Company, including in relation to its business model, future performance, solvency and liquidity. The Company's maximum exposure to credit risk is represented by the carrying amount of trade receivables and cash and cash equivalents.

The Company's exposure to credit risk for trade and other receivables is influenced mainly by the individual characteristics of each customer. The Company reviews significant receivables and will seek to take out credit insurance on an individual basis where appropriate.

The ITV Group operates investment guidelines with respect to surplus cash that emphasise preservation of capital. The guidelines set out procedures and limits on counterparty risk and maturity profile of cash placed. Counterparty limits for cash deposits are largely based upon long-term ratings published by the major credit rating agencies.

#### Rounding

All amounts in the financial statements and notes have been rounded off to the nearest thousand Sterling Pound, unless otherwise stated.

### 2 Accounting judgements and estimates

The preparation of financial statements requires management to exercise judgement in applying the Company's accounting policies. It also requires the use of estimates and assumptions that affect the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis, with revisions recognised in the period in which the estimates are revised and in any future periods affected.

The areas involving material judgement or complexity are set out below. Additional detail on the judgements and sources of estimation uncertainty applied by management are set out in the relevant notes:

- Revenue recognition (note 1)

In addition to the above, there are a number of areas which involve a high degree of estimation and are significant to the financial statements but are not expected to have a material impact on them in the next 12 months. These areas include the reviews of the carrying value of onerous contract and impairment provisions in relation to sports rights. More detail on each of these items is given in the relevant notes.

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 3 Revenue

The analysis of the Company's revenue for the year from continuing operations is as follows:

	<b>2023</b>	<b>2022</b>
	<b>£ 000</b>	<b>£ 000</b>
Total advertising revenue (TAR)	995,412	1,191,210
Other revenue	<u>168,726</u>	<u>159,872</u>
	<u><u>1,164,138</u></u>	<u><u>1,351,082</u></u>

Revenue is derived wholly in the United Kingdom, and is stated net of VAT.

#### 4 Other expenses

Other expenses of £1,111,464,000 (2022: £1,158,098,000) includes amounts relating to programming budget costs, transmission costs and other administrative expenses.

Included in other expenses is £812,981,000 (2022: £850,016,000) relating to the transmission of programmes in the year, including amounts resulting from the write-down of inventories of £7,946,000 (2022: £4,000,000), following a review of the Net Realisable Value. Programmes are purchased from another group company and are expensed in full on transmission.

#### 5 Operating profit

Arrived at after charging/(crediting)

	<b>2023</b>	<b>2022</b>
	<b>£ 000</b>	<b>£ 000</b>
Depreciation expense (see note 15)	6,760	6,447
Amortisation expense (see note 16)	3,824	4,114
Impairment loss	2,458	27,372
Foreign exchange (gains)/losses	(343)	895
Operating lease expense - property	<u>53</u>	<u>87</u>

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 6 Exceptional items

	Ref	2023	2022
		£000	£000
<b>Operating exceptional items</b>			
Sports rights impairment / (reversal)	A	-	(5,434)
Costs relating to the passing of Her Majesty Queen Elizabeth II	B	-	5,879
Other	C	(325)	1,972
<b>Total operating exceptional items</b>		<b>(325)</b>	<b>2,417</b>

#### A - Sports rights impairment

An impairment for sporting events included in programme rights and programme commitments of £Nil was released in 2023 (2022: 5,434,000).

#### B - Costs relating to the passing of Her Majesty Queen Elizabeth II

Following the passing of Her Majesty Queen Elizabeth II in September 2022, ITV Broadcasting incurred additional costs of £Nil (2022: £5,879,000) related to news coverage over and above normal day-to-day costs.

#### C - Other

During 2020, we commenced a review of the efficiency of our transponder capacity usage with a view to reducing our capacity requirements. This has allowed us to reorganise our channels over fewer transponders with the result that we have cleared all channels from one transponder and are no longer utilising it. We have provided for an onerous contract of £358,000 (2022: £425,000) from the date the transponder was cleared. The transponder efficiency review is ongoing. We have also released a HMRC PAYE provision of (£683,000) (2022: £1,547,000 additional provision) and redundancy costs of £Nil (2022: £Nil).

#### 7 Income from shares in group undertakings

	2023	2022
	£ 000	£ 000
Income from shares in group undertakings	90,430	479,000

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 8 Employee benefits expense

The aggregate payroll costs (including Directors' remuneration) were as follows:

	<b>2023</b>	<b>2022</b>
	<b>£ 000</b>	<b>£ 000</b>
Wages and salaries	73,712	87,083
Social security costs	11,392	10,130
Other pension costs	7,535	8,915
Share-based payment expenses	6,001	7,284
	<b>98,640</b>	<b>113,412</b>
	<b>98,640</b>	<b>113,412</b>

The monthly average number of persons employed by the Company (including Directors) during the year, analysed by category, was as follows:

	<b>2023</b>	<b>2022</b>
	<b>No.</b>	<b>No.</b>
Production	916	745
Administration and support	59	45
Sales, marketing and distribution	457	546
	<b>1,432</b>	<b>1,336</b>
	<b>1,432</b>	<b>1,336</b>

#### 9 Directors' remuneration

The Directors' remuneration for the year was as follows:

	<b>2023</b>	<b>2022</b>
	<b>£ 000</b>	<b>£ 000</b>
Remuneration	3,889	3,974
Contributions paid to defined contribution schemes	16	6
	<b>3,905</b>	<b>3,980</b>
	<b>3,905</b>	<b>3,980</b>

During the year the number of Directors who were receiving benefits and share incentives was as follows:

	<b>2023</b>	<b>2022</b>
	<b>No.</b>	<b>No.</b>
Received or were entitled to receive shares under long term incentive schemes	5	5
Accruing benefits under money purchase pension scheme	3	3
	<b>8</b>	<b>8</b>
	<b>8</b>	<b>8</b>

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 9 Directors' remuneration (continued)

In respect of the highest paid Director:

	2023	2022
	£ 000	£ 000
Remuneration	<u>1,263</u>	<u>1,238</u>

During the year the highest paid Director exercised share options.

During the year the highest paid Director had benefits accruing under a defined benefit scheme, Post employment benefits accruing under a money purchase pension scheme; exercised share options and was entitled to receive under a long term incentive scheme.

#### 10 Auditor's remuneration

The Company's auditor in 2023 is PricewaterhouseCoopers LLP (PwC). The auditors remuneration of £40,660 (2022: £38,000) for the audit of the financial statements was borne by ITV Services Limited.

Amounts paid to the Company's auditor in respect of services to the Company, other than the audit of the Company's financial statements, have not been disclosed as the information is required to be disclosed on a consolidated basis in the consolidated financial statements of the Company's ultimate parent ITV plc. There were no fees payable in 2023 or 2022 to PwC or their associates for the auditing of financial statements of any associate or pension scheme of the ITV Group, internal audit, and services relating to corporate finance transactions entered into or proposed to be entered into, by or on behalf of the ITV Group or any of its associates.

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 11 Finance income

	<b>2023</b>	<b>2022</b>
	<b>£ 000</b>	<b>£ 000</b>
Interest receivable from group undertakings	4,312	3,390
Foreign exchange gains on financial assets	17	783
	<u>4,329</u>	<u>4,173</u>

#### 12 Finance costs

	<b>2023</b>	<b>2022</b>
	<b>£ 000</b>	<b>£ 000</b>
Interest on bank overdrafts and borrowings	139	127
Interest on lease liabilities	161	233
Foreign exchange losses	311	79
Interest payable to group undertakings	1,209	1
	<u>1,820</u>	<u>440</u>

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 13 Income tax

Tax charged in the Income Statement:

	<b>2023</b>	<b>2022</b>
	<b>£ 000</b>	<b>£ 000</b>
<b>Current taxation</b>		
UK corporation tax	-	10,964
UK corporation tax adjustment to prior periods	(7,013)	(2,466)
Group relief receivable	(14,398)	-
	<u>(21,411)</u>	<u>8,498</u>
Total current tax	<u>(21,411)</u>	<u>8,498</u>
<b>Deferred taxation</b>		
Arising from origination and reversal of temporary differences	2,489	264
Arising from changes in tax rates and laws	198	209
Deferred tax adjustment to prior periods	1,435	(44)
Total deferred taxation	<u>4,122</u>	<u>429</u>
Tax (receipt)/expense in the income statement	<u>(17,289)</u>	<u>8,927</u>

The tax on profit before tax for the year is higher than the standard rate of corporation tax in the UK (2022: lower than the standard rate of corporation tax in the UK) of 23.52% (2022: 19%).

The differences are reconciled below:

	<b>2023</b>	<b>2022</b>
	<b>£ 000</b>	<b>£ 000</b>
Profit before tax	<u>34,256</u>	<u>521,955</u>
Corporation tax at standard rate of 23.52% (2022: 19%)	8,057	99,171
Deferred tax credited directly to equity	(890)	(967)
Deferred tax credited directly to OCI	237	(949)
Decrease in current tax from adjustment for prior periods	(7,013)	(2,466)
Effect of income exempt from taxation	(21,294)	(91,010)
Effect of expenses not deductible in determining taxable profit	1,981	8,201
Group relief surrendered / (claimed)	14,398	(3,218)
Deferred tax - prior year adjustment	1,435	(44)
Deferred tax expense relating to changes in tax rates or laws	198	209
Receipt for group relief	(14,398)	-
Total tax (credit)/charge	<u>(17,289)</u>	<u>8,927</u>

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 13 Income tax (continued)

##### Factors Impacting Future Tax Charges

The UK corporation tax rate increased from 19% to 25% effective from 1 April 2023. The current year movement on the change in the tax rate is £198,000 through the income statement and £Nil through other comprehensive income or equity.

##### Finance (No 2) Bill and Pillar Two impact on financial statements

On 20 June 2023, Finance (No 2) Act 2023 was substantively enacted in the UK introducing a global minimum effective tax rate of 15% for large groups and for financial years beginning on or after 31 December 2023. Taxation balances are adjusted for a change in tax law if the change has been substantively enacted by the Statement of Financial Position date. However, the amendments to IAS 12 'Income Taxes' Pillar Two income taxes provide an exemption from the requirement to recognise and disclose deferred taxes arising from enacted or substantively enacted tax law that implements the Pillar Two model rules.

Based on an initial analysis of the current year financial data, most territories in which the ITV Group operates are expected to qualify for one of the safe harbour exemptions such that top up taxes should not apply. In territories where this is not the case, there is potential for Pillar Two taxes to apply but these are not expected to be material. The ITV Group continues to refine this assessment and analyse the future consequences of these rules.

#### 14 Deferred tax

##### Deferred tax

Deferred tax assets and liabilities

	Asset	Liability	Net deferred
	£ 000	£ 000	tax £ 000
<b>2023</b>			
Accelerated tax depreciation	-	(3,670)	(3,670)
Share-based compensation	985	-	985
Other items	46	-	46
	<u>1,031</u>	<u>(3,670)</u>	<u>(2,639)</u>
<b>2022</b>			
Accelerated tax depreciation	93	-	93
Share-based payment	2,234	-	2,234
Other items	-	(191)	(191)
	<u>2,327</u>	<u>(191)</u>	<u>2,136</u>

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 14 Deferred tax (continued)

Deferred tax movement during the year:

	At 1 January 2023 £ 000	Recognised in income £ 000	Recognised in other comprehensive income £ 000	Recognised in equity £ 000	At 31 December 2023 £ 000
Accelerated tax depreciation	93	(3,763)	-	-	(3,670)
Share-based compensation	2,234	(359)	-	(890)	985
Other items	(191)	-	237	-	46
	<u>2,136</u>	<u>(4,122)</u>	<u>237</u>	<u>(890)</u>	<u>(2,639)</u>

Deferred tax movement during the prior year:

	At 1 January 2022 £ 000	Recognised in income £ 000	Recognised in other comprehensive income £ 000	Recognised in equity £ 000	At 31 December 2022 £ 000
Accelerated tax depreciation	346	(253)	-	-	93
Share-based compensation	3,377	(176)	-	(967)	2,234
Other items	758	-	(949)	-	(191)
	<u>4,481</u>	<u>(429)</u>	<u>(949)</u>	<u>(967)</u>	<u>2,136</u>

A deferred tax asset of £3,000,000 (2022: £3,000,000) in respect of capital losses of £13,000,000 (2022: £13,000,000) has not been recognised due to uncertainties as to whether capital gains will arise in the appropriate form and in relevant territories against which such losses could be utilised.

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 15 Intangible assets

	Goodwill £ 000	Software licences and development £ 000	Software under construction £ 000	Total £ 000
<b>Cost or valuation</b>				
At 1 January 2023	358,187	38,967	615	397,769
Additions	-	113	-	113
Disposals	-	(5,351)	-	(5,351)
At 31 December 2023	<u>358,187</u>	<u>33,729</u>	<u>615</u>	<u>392,531</u>
<b>Accumulated amortisation</b>				
At 1 January 2023	-	18,299	-	18,299
Amortisation charge	-	3,824	-	3,824
Amortisation eliminated on disposals	-	(4,932)	-	(4,932)
Impairment	-	-	-	-
At 31 December 2023	<u>-</u>	<u>17,191</u>	<u>-</u>	<u>17,191</u>
<b>Carrying amount</b>				
At 31 December 2023	<u>358,187</u>	<u>16,538</u>	<u>615</u>	<u>375,340</u>
At 31 December 2022	<u>358,187</u>	<u>20,668</u>	<u>615</u>	<u>379,470</u>

During the year £Nil (2022: £452,000) of Software under construction was transferred to The Addressable Platform Limited.

Intangible assets amortisation is recorded in depreciation and amortisation expense on the Income Statement.

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 15 Intangible assets (continued)

Goodwill and indefinite life assets considered significant in comparison to the Company's total carrying value amount of such assets have been allocated to cash generating units or groups of cash generating units as follows:

	Goodwill		Software-development and licences and software under construction	
	2023 £'000	2022 £'000	2023 £'000	2022 £'000
ITV Broadcasting Limited	358,187	358,187	17,153	21,283

When assessing impairment, the recoverable amount of each CGU is based on value in use calculations. In respect of Goodwill, a value in use calculation is performed based on ITV plc Group forecasts, and apportioned accordingly to ITV Broadcasting Limited. These calculations require the use of estimates, specifically: pre-tax cash flow projections; long-term growth rates; and a pre-tax market discount rate. Cash flow projections are based on the Company's current five year plan. Beyond the five year plan, these projections are extrapolated using an estimated nominal long-term growth rate of 1.5% (2022: 1.5%). The growth rate used is consistent with the long-term average growth rates for both the industry and the countries in which the CGUs are located and is appropriate because these are long-term businesses.

These calculations require the use of estimates, specifically: pre-tax cash flow projections; long-term growth rates; and a pre-tax market discount rate of 10.37%.

The main assumptions on which the forecast cash flow projections for this CGU are based include: the performance and share of the television advertising market; share of commercial impacts; programme and other costs; and the pre-tax market discount rate.

The key assumption in assessing the recoverable amount of Broadcast goodwill is the size of the television advertising market. In forming its assumptions about the television advertising market, the Group has used a combination of long-term trends, industry forecasts and in-house estimates, which place greater emphasis on recent experience. No impairment was identified.

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 16 Property, plant and equipment

	Land and buildings £ 000	Vehicles, equipment and fittings £ 000	Right of use assets £ 000	Total £ 000
<b>Cost or valuation</b>				
At 1 January 2023	5,611	61,028	13,434	80,073
Additions	-	11,196	-	11,196
Disposals	(1,863)	(11,356)	(2,459)	(15,678)
At 31 December 2023	<u>3,748</u>	<u>60,868</u>	<u>10,975</u>	<u>75,591</u>
<b>Accumulated depreciation</b>				
At 1 January 2023	4,957	35,636	7,816	48,409
Charge for the year	135	5,163	1,461	6,759
Disposals	(1,861)	(11,026)	(2,459)	(15,346)
At 31 December 2023	<u>3,231</u>	<u>29,773</u>	<u>6,818</u>	<u>39,822</u>
<b>Carrying amount</b>				
At 31 December 2023	<u>517</u>	<u>31,095</u>	<u>4,157</u>	<u>35,769</u>
At 31 December 2022	<u>654</u>	<u>25,392</u>	<u>5,618</u>	<u>31,664</u>

Included within the net book value of land and buildings above is £463,000 (2022: £495,000) in respect of long leasehold land and buildings and £54,000 (2022: £159,000) in respect of short leasehold land and buildings.

The net book value of right of use assets is £4,157,000 (2022: £5,618,000) and relates to properties.

#### **Capital commitments**

There are £622,000 of capital commitments at 31 December 2023 (2022: £7,698,000).

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 17 Investments

<b>Subsidiaries</b>	<b>£ 000</b>
<b>Cost or valuation</b>	
At 1 January 2023	110,736
Additions	<u>-</u>
At 31 December 2023	<u>110,736</u>
<b>Accumulated provision and impairment</b>	
At 1 January 2023	<u>24,865</u>
At 31 December 2023	<u>24,865</u>
<b>Carrying amount</b>	
At 31 December 2023	<u>85,871</u>
At 31 December 2022	<u>85,871</u>
<b>Associates</b>	<b>£ 000</b>
<b>Cost or valuation</b>	
At 1 January 2023	1,047
Additions	<u>2,871</u>
At 31 December 2023	3,918
<b>Accumulated provision and impairment</b>	
At 1 January 2023	-
Provision	<u>2,457</u>
<b>Carrying amount</b>	
At 31 December 2023	<u>1,461</u>
At 31 December 2022	<u>1,047</u>

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 17 Investments (continued)

##### Joint ventures

	£ 000
<b>Cost or valuation</b>	
At 1 January 2023	<u>10,983</u>
At 31 December 2023	<u>10,983</u>
<b>Provision</b>	
At 1 January 2023	<u>10,983</u>
At 31 December 2023	<u>10,983</u>
<b>Carrying amount</b>	
At 31 December 2023	<u><u>-</u></u>
At 31 December 2022	<u><u>-</u></u>

Details of all subsidiaries, joint ventures and associates of the Company as at 31 December 2023 are disclosed in note 34.

##### Impairment in subsidiaries

In assessing any impairment in the Company's investment in subsidiaries, the Directors performed a value in use calculation based on a discounted cash flow model, where the net assets of the subsidiary was below the investment's carrying value.

The following key assumptions were used:

- (i) Consistent EBITDA for the period 2024- 2028 based on the historical trend
  - (ii) An assumption that the current of Ofcom license will be renewed
  - (iii) A terminal growth into perpetuity based on growth rate of 1.5% from 2028
- Using these assumptions, the carrying value of the subsidiaries was not impaired.

The Directors have considered the following reasonable possible changes in key assumptions and the financial impact.

- (i) A reduction of EBITDA to the 2023 level, with no subsequent growth

The impact of the sensitivity would be an impairment of £22m.

##### Impairment in associates

The carrying value of the Company's investments in associates is assessed for impairment on an annual basis. In assessing any impairment, estimates are used in deriving cash flows and the discount rates. The estimation process is complex due to the inherent risks and uncertainties associated with long-term forecasting and requires judgement. Following this review, an impairment provision of £2.46m was made to Investments in Associates.

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 18 Inventory

	<b>2023</b>	<b>2022</b>
	<b>£ 000</b>	<b>£ 000</b>
Inventories	44	45

#### 19 Trade and other receivables

	<b>2023</b>	<b>2022</b>
	<b>£ 000</b>	<b>£ 000</b>
Trade receivables	108,021	122,069
Group relief receivable	20,760	6,362
Amounts due from group undertakings	528,324	114,626
Amounts due from related parties	2,372	2,718
Other receivables	11,073	20,377
Prepayments	9,080	11,440
Intercompany - tax debtor	8,874	-
	<b>688,504</b>	<b>277,592</b>

Included in amounts due from group undertakings are amounts of £406,660,000 (2022: £Nil) which relate to balances associated with the ITV plc intra-group treasury arrangement. This balance is repayable on demand and attracts interest of 0.5% above base rate per annum.

Included in amounts due from group undertakings is an amount of £121,664,000 (2022: £114,626,000) which represents intercompany trading, has no associated interest and is repayable on demand.

The carrying value of trade receivables is considered to approximate fair value.

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 20 Contract assets and liabilities

The following table provides information about opening and closing contract assets and liabilities from contracts with customers.

	2023		2022	
	Assets	Liabilities	Assets	Liabilities
	£000	£000	£000	£000
<b>Balance at 31 December</b>	5,214	(12,459)	2,633	(12,191)

The amount of revenue recognised in the current period that was included in the contract liability balance at the beginning of the period was £12,191,000 (2022: £35,012,000).

#### 21 Cash and cash equivalents

	2023	2022
	£ 000	£ 000
Cash at bank	<u>33,893</u>	<u>52,374</u>

#### 22 Trade and other payables

	2023	2022
	£ 000	£ 000
Trade payables	9,727	18,760
Accrued expenses	56,493	33,160
Amounts due to group undertakings	679,016	258,816
VAT	45,623	-
Amounts due to related parties	1,776	2,220
Group relief payable	1,271	-
Intercompany -tax creditor	-	30,969
Other payables	<u>27,556</u>	<u>30,027</u>
	<u>821,462</u>	<u>373,952</u>

Included in amounts due to group undertakings are amounts of £Nil (2022: £78,960,000) which relate to balances associated with the ITV plc intra-group treasury arrangement. This balance is repayable on demand and attracts interest of 2.5% above base rate per annum.

Included in amounts due to group undertakings is an amount of £679,016,000 (2022: £179,856,000) which represents intercompany trading, has no associated interest and is repayable on demand.

The carrying value of trade payables is considered to approximate fair value.

In the prior year, the VAT charge was borne by another group company, ITV Services Limited. Consequently, there was no VAT creditor in the comparative period.

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 23 Lease liabilities

##### Lease liabilities

Lease liabilities represent the discounted future lease payments. Discount rates are calculated for similar assets, in similar economic environments, taking into account the length of the lease. The unwinding of the discounting is recognised in finance costs in the Income Statement. The following table outlines the maturity analysis of the lease liabilities:

##### Lease liabilities maturity analysis

A maturity analysis of lease liabilities based on undiscounted cash flow is reported in the table below:

	2023	2022
	£ 000	£ 000
Less than one year	1,751	1,963
2 - 5 years	1,318	2,791
Greater than 5 years	802	1,080
Total lease liabilities	3,871	5,834

	1 January 2023	Net cash flow	Currency and non-cash movements	31 December 2023
	£000	£000	£000	£000
Lease liabilities	5,834	(2,124)	161	3,871
<b>Total lease liabilities</b>	<b>5,834</b>	<b>(2,124)</b>	<b>161</b>	<b>3,871</b>

The following amounts have been included in the income statement

	2023	2022
	£000	£000
Interest expense on lease liabilities	161	233
Operating cost relating to short term leases and low value assets	53	87
Amounts recognised in income statement	214	320

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 24 Provisions

	<b>Provisions £ 000</b>
At 1 January 2023	39,418
Additional provisions	435
Release of existing provisions	<u>(16,147)</u>
At 31 December 2023	<u>23,706</u>
Non-current liabilities	<u>6,050</u>
Current liabilities	<u>17,656</u>

Contract provisions of £23,706,000 (2022: £39,418,000) represent liabilities in respect of onerous contracts in relation to individual sports rights and content of £10,783,000 (2022: £16,760,000), transmission capacity supply contract of £7,328,000 (2022: £16,662,000) and employment provision of £5,595,000 (2022: £5,996,000).

The onerous contract for the transmission supply contract was recognised in the prior year as the capacity on the satellite transponder is no longer used by the Company. Management have applied judgement in their assessment that the individual element of the contract is separable from the remaining elements of the contract which are not considered onerous. The capacity on the satellite transponder is no longer used by the Broadcast business and is therefore not generating revenues. The contracted future commitment has therefore been recognised as a provision as there are no future economic benefits expected.

#### 25 Share-based payments

The weighted average share price of share options exercised during the year was 49.31 pence (2022: 50.61 pence) (excluding nil priced share options). The options outstanding at the year end have an exercise price in the range of Nil to 135.20 pence (2022: Nil to 130.61 pence) and a weighted average contractual life of two years (2022: two years) for all the schemes in place for the Group.

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 26 Pension and other schemes

##### Defined contribution pension scheme

Obligations under the Group's defined contribution schemes are recognised as an operating cost in the income statement as incurred. For year, total contributions expensed were £7,536,000 (2022: £8,915,000).

##### Defined benefit pension schemes

The Company is a participating employer of the ITV Group Pension. ITV Services Limited is the Principal employer of the Scheme. The full disclosure relating to the ITV Group Pension scheme is publicly available in the Annual Report of ITV plc as well as the publicly available financial statements of ITV Services Limited.

#### 27 Dividends

	2023 £ 000	2022 £ 000
Interim dividend of £904.30 (2022: £6,790) per ordinary share	90,430	679,000
	<u>90,430</u>	<u>679,000</u>

#### 28 Called up share capital

##### Allotted, called up and fully paid

	2023		2022	
	No. 000	£000	No. 000	£000
Ordinary shares of £1 each	100	100	100	100
	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>

##### Rights, preferences and restrictions

Ordinary shares have the following rights, preferences and restrictions:

All shares rank pari passu

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 29 Commitments

##### Capital commitments

The total amount contracted for but not provided in the financial statements was £622,000 (2022: £7,698,000).

##### Other financial commitments

Programming commitments are transactions entered into in the ordinary course of business with programme suppliers, sports organisations and film distributors in respect of rights to broadcast on the ITV network. Pursuant to the "Networking Arrangements" that were agreed between the Channel 3 licensees, and approved by Ofcom, with effect from 1 July 2012, ITV Rights Limited is the primary vehicle through which ITV plc meets its programming supply obligations. ITV Rights Limited is committed to programme suppliers, sports organisations and film distributors in respect of rights which are broadcast on the ITV Network. These rights are recharged to the Company when broadcast. The Company is therefore committed to ITV Rights Limited for the amounts listed below that are not reflected on the statement of financial position.

Transmission commitments are the contracted future payments under transmission supply agreements that require the use of transponder assets for a period of up to ten years with payments increasing over time, limited by specific RPI caps.

Commitments in respect of these transactions, which are not reflected in the statement of financial position, are due for payment as follows:

	31 December 2023	31 December 2023	31 December 2023	31 December 2022	31 December 2022	31 December 2022
	Programmes	Transmission	Total	Programmes	Transmission	Total
	£000	£000	£000	£000	£000	£000
Within one year	478,417	19,676	498,093	501,543	24,616	526,159
In two to five years	336,859	-	336,859	311,008	19,211	330,219
In over five years	-	-	-	-	-	-
	<u>815,276</u>	<u>19,676</u>	<u>834,952</u>	<u>812,551</u>	<u>43,827</u>	<u>856,378</u>

#### 30 Contingent liabilities

Under a Group registration, the Company is jointly and severally liable for VAT at 31 December 2023 of £43 million (31 December 2022: £35 million).

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 31 Related party transactions

	2023	2022
	£000	£000
Sales to Britbox International	-	20

Sales to Britbox International primarily relate to marketing services. Britbox International is a fellow subsidiary of ITV plc, the ultimate parent of the Company.

All transactions with Britbox International are in the normal course of business on an arms length basis. None of these balances are secured.

	2023	2022
	£000	£000
Purchases from 3sixtymedia Limited	164	-
Balance due from 3sixtymedia Limited	19	-

Purchases from 3sixtymedia Limited relate to post production services. 3sixtymedia Limited is a joint fellow subsidiary of ITV plc, the ultimate parent of the Company.

All transactions with 3sixtymedia Limited are in the normal course of business on an arms length basis. None of these balances are secured.

	2023	2022
	£000	£000
Sales to Digital 3 and 4 Limited	4,888	4,350
Purchases from Digital 3 and 4 Limited	11,907	13,935
Balance due from Digital 3 and 4 Limited	907	1,245
Balance due (to) Digital 3 and 4 Limited	-	(2,066)

Sales and purchases to Digital 3 and 4 Limited relate to multiplex services. Digital 3 and 4 Limited is a joint venture undertaking of ITV plc, the ultimate parent of the Company.

All transactions with Digital 3 and 4 Limited are in the normal course of business on an arms length basis. None of these balances are secured.

	2023	2022
	£000	£000
Purchases from Everyone TV Limited	230	-

Purchases from Everyone TV Limited relate to airtime. Everyone TV Limited is a joint venture undertaking of ITV plc, the ultimate parent of the Company.

All transactions with Everyone TV Limited are in the normal course of business on an arms length basis. None of these balances are secured.

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 31 Related party transactions (continued)

	<b>2023</b>	<b>2022</b>
	<b>£000</b>	<b>£000</b>
Purchases from Youview Limited	750	750

Purchases from Youview Limited relate to airtime. Youview Limited is a joint venture undertaking of ITV plc, the ultimate parent of the Company.

All transactions with Youview Limited are in the normal course of business on an arms length basis. None of these balances are secured.

	<b>2023</b>	<b>2022</b>
	<b>£000</b>	<b>£000</b>
Sales to ITN Limited	1,516	724
Purchases from ITN Limited	282	49
Balance due from ITN Limited	628	-
Balance due (to) ITN Limited	(1,355)	(39)

Sales to and purchases from ITN Limited, an associate of the Company, primarily relate to news services.

All transactions with ITN Limited are in the normal course of business on an arms length basis. None of these balances are secured.

	<b>2023</b>	<b>2022</b>
	<b>£000</b>	<b>£000</b>
Sales to DTV Services Limited	3,091	2,985
Purchases from DTV Services Limited	3,677	3,631
Balance due from DTV Services Limited	400	497
Balance due (to) DTV Services Limited	-	(100)

Sales to DTV Services Limited primarily relate to airtime. Purchases from DTV Services Limited primarily relate to transmission infrastructure. DTV Services Limited is an associate of ITV plc, the ultimate parent of the Company.

All transactions with DTV Services Limited are in the normal course of business on an arms length basis. None of these balances are secured.

	<b>2023</b>	<b>2022</b>
	<b>£000</b>	<b>£000</b>
Purchases from Clearcast Limited	2,320	1,856
Balance due (to) Clearcast Limited	(390)	(1)

Purchases from Clearcast Limited, an associate of the Company, primarily relate to broadcasting services.

All transactions with Clearcast Limited are in the normal course of business on an arms length basis. None of these balances are secured.

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 31 Related party transactions (continued)

	<b>2023</b>	<b>2022</b>
	<b>£000</b>	<b>£000</b>
Sales to Thinkbox Limited	388	128
Purchases from Thinkbox Limited	2,303	2,284
Balance due (to) Thinkbox Limited	(24)	-
Balance due from Thinkbox Limited	239	281

Sales to Thinkbox Limited primarily relate to airtime. Purchases from Thinkbox Limited primarily relate to advertising and marketing. Thinkbox Limited is an associate of ITV plc, the ultimate parent of the Company.

All transactions with Thinkbox Limited are in the normal course of business on an arms length basis. None of these balances are secured.

	<b>2023</b>	<b>2022</b>
	<b>£000</b>	<b>£000</b>
Purchases from Digital UK Limited	-	230

Purchases from Digital UK Limited primarily relate to transmission infrastructure services. Digital UK Limited is an associate of ITV plc, the ultimate parent of the Company.

All transactions with Digital UK Limited are in the normal course of business on an arms length basis. None of these balances are secured.

	<b>2023</b>	<b>2022</b>
	<b>£000</b>	<b>£000</b>
Sales to What3Words Limited	-	1,361
Balance due from What3Words Limited	-	54

Sales to What3Words Limited primarily relate to airtime. What3Words Limited is an associate of ITV plc, the ultimate parent of the Company.

All transactions with What3Words Limited are in the normal course of business on an arms length basis. None of these balances are secured.

	<b>2023</b>	<b>2022</b>
	<b>£000</b>	<b>£000</b>
Sales to Respoke Limited	1,020	900
Balance due from Respoke Limited	75	44

Sales to Respoke Limited relate to airtime. Respoke Limited is an associate of ITV plc, the ultimate parent of the Company.

All transactions with Respoke Limited are in the normal course of business on an arms length basis. None of these balances are secured.

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 31 Related party transactions (continued)

	<b>2023</b>	<b>2022</b>
	<b>£000</b>	<b>£000</b>
Sales to Feel Holdings Limited	501	307
Balance due from Feel Holdings Limited	-	6

Sales to Feel Holdings Limited relates to airtime. Feel Holdings Limited is an associate of ITV plc, the ultimate parent of the Company.

All transactions with Feel Holdings Limited are in the normal course of business on an arms length basis. None of these balances are secured.

	<b>2023</b>	<b>2022</b>
	<b>£000</b>	<b>£000</b>
Sales to Flarin Holdings Limited	750	-
Balance due from Flarin Holdings Limited	24	-

Sales to Flarin Holdings Limited relates to airtime. Flarin Holdings Limited is an associate of ITV plc, the ultimate parent of the Company.

All transactions with Flarin Holdings Limited are in the normal course of business on an arms length basis. None of these balances are secured.

	<b>2023</b>	<b>2022</b>
	<b>£000</b>	<b>£000</b>
Sales to Resi Design Limited	312	-
Balance due from Resi Design Limited	1	-

Sales to Resi Design Limited relates to airtime. Resi Design Limited is an associate of ITV plc, the ultimate parent of the Company.

All transactions with Resi Design Limited are in the normal course of business on an arms length basis. None of these balances are secured.

	<b>2023</b>	<b>2022</b>
	<b>£000</b>	<b>£000</b>
Sales to PitPatPet Limited	828	-
Balance due from PitPatPet Limited	99	-

Sales to PitPatPet Limited relates to airtime. PitPatPet Limited is an associate of ITV plc, the ultimate parent of the Company.

All transactions with PitPatPet Limited are in the normal course of business on an arms length basis. None of these balances are secured.

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 31 Related party transactions (continued)

	2023	2022
	£000	£000
Sales to Plant Meat Limited	259	-
Balance due (to) Plant Meat Limited	(7)	-

Sales to Plant Meat Limited relates to airtime. Plant Meat Limited is an associate of ITV plc, the ultimate parent of the Company.

All transactions with Plant Meat Limited are in the normal course of business on an arms length basis. None of these balances are secured.

	2023	2022
	£000	£000
Purchases from BARB Limited	3,066	-

Purchases from BARB Limited relate to information regarding viewing data. BARB Limited is an associate of ITV plc, the ultimate parent of the Company.

All transactions with BARB Limited are in the normal course of business on an arms length basis. None of these balances are secured.

	2023	2022
	£000	£000
Sales to Carwow Limited	-	1,799

Sales to Carwow Limited relate to airtime. Carwow Limited is an associate of ITV plc, the ultimate parent of the Company.

All transactions with Carwow Limited are in the normal course of business on an arms length basis. None of these balances are secured.

	2023	2022
	£000	£000
Purchases from South Shore Productions Limited	-	17
Balance due (to) South Shore Productions Limited	-	(14)

Purchases from South shore Productions Limited relate to airtime. South shore Productions Limited is an associate of ITV plc, the ultimate parent of the Company.

All transactions with South shore Productions Limited are in the normal course of business on an arms length basis. None of these balances are secured.

## **ITV Broadcasting Limited**

### **Notes to the Financial Statements for the Year Ended 31 December 2023**

#### **32 Parent of group in whose consolidated financial statements the Company is consolidated**

The smallest and largest group in whose consolidated financial statements the Company's financial statements are consolidated is ITV plc.

These financial statements are available upon request from ITV White City, 201 Wood Lane, London, W12 7RU.

#### **33 Parent and ultimate parent undertaking**

The Company's immediate parent is Granada Media Limited.

The ultimate parent is ITV plc. ITV plc is incorporated in the UK.

The most senior parent entity producing publicly available financial statements is ITV plc. These financial statements are available upon request from ITV White City, 201 Wood Lane, London, W12 7RU.

The ultimate controlling party is ITV plc.

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 34 Investments

Details of the subsidiaries as at 31 December 2023 are as follows:

Name of Subsidiary	Registered Office	Share Type	Country of incorporation and principal place of business	Proportion of ownership interest and voting rights held
Carlton Active Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
Carlton Cinema Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
Central Television Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
Channel Television Holdings Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
Cirkus Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
The Addressable Platform Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
ITV AdVentures Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
ITV Border Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
ITV Breakfast Broadcasting Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
ITV Central Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
ITV Digital Channels Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
ITV International Channels Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
ITV Meridian Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
ITV Network Limited	ITV White City, 201 Wood Lane, London W12 7RU	Guarantee	UK	100%
ITV Wales & West Group Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
ITV Wales & West Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 34 Investments (continued)

Name of Subsidiary	Registered Office	Share Type	Country of incorporation and principal place of business	Proportion of ownership interest and voting rights held
ITV2 Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
ITV3 Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
ITV4 Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
London News Network	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
Metavision Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
Millbank Studios	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
Planet Woo Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
UTV Limited	City Quays 2, 8th Floor, 2 Clarendon Road, Belfast, BT1 3YD, United Kingdom	Ordinary	UK	100%
Westcountry Television Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	100%
Channel Television Limited	Le Capelain House, Castle Quay, St. Helier, JE2 3EH, Jersey	Ordinary	Jersey	100%

#### Associates

Details of the associates as at 31 December 2023 are as follows:

Name of Associate	Registered Office	Share Type	Country of incorporation and principal place of business	Proportion of ownership interest and voting rights held
Independent Television News Limited	200 Gray's Inn Road, London, WC1X 8HF, United Kingdom	Ordinary	UK	40%

## ITV Broadcasting Limited

### Notes to the Financial Statements for the Year Ended 31 December 2023

#### 34 Investments (continued)

Name of Associate	Registered Office	Share Type	Country of incorporation and principal place of business	Proportion of ownership interest and voting rights held
Digital UK Limited	Fieldfisher Riverbank House, Swan Lane, London, England, EC4R 3TT	Ordinary	UK	33%
Digital UK Trading Limited	Fieldfisher Riverbank House, Swan Lane, London, England, EC4R 3TT	Ordinary	UK	33%

#### Joint ventures

Details of the joint ventures as at 31 December 2023 are as follows:

Name of Joint Venture	Registered Office	Share Type	Country of incorporation and principal place of business	Proportion of ownership interest and voting rights held
Denipurna Limited	ITV White City, 201 Wood Lane, London W12 7RU	Ordinary	UK	50%
Digital 3 and 4 Limited	124 Horseferry Road, London, SW1P 2TX, United Kingdom	Ordinary	UK	50%
Freesat (UK) Limited	23-24 Newman Street, London, W1T 1PJ, United Kingdom	Ordinary	UK	50%
Digital Production Partnership Limited	ITV White City, 201 Wood Lane, London W12 7RU	Guarantee	UK	50%
Producers Rights Agency Limited	Fitzrovia House, (3rd Floor), 153-157 Cleveland Street, London, W1T 6QW, United Kingdom	Guarantee	UK	50%