



# Creating the Supply Chain of the Future

## Summary

Blue Yonder is the AI company for supply chain. As the world leader in end-to-end digital supply chain transformation, Blue Yonder offers a unified, AI-driven platform and multi-tier network that empowers businesses to operate sustainably, scale profitably, and delight their customers—all at machine speed. A pioneer in applying AI solutions to the most complicated supply chain challenges, Blue Yonder’s modern innovations and unmatched industry expertise help more than 3,000 retailers, manufacturers, and LSPs confidently navigate supply chain complexity and disruption.

## Overview

**1985**

Year Founded

**200**

Data science experts working on AI/ML, analysis, modeling, optimization, and/or data engineering

**3,000+**

Customers across retail, logistics, and manufacturing

**8,000+**

Associates Worldwide

**114**

New customers in 2025

**103.8%**

Net revenue retention in 2025

**250+**

Patents held

**350+**

Patent applications on file

**\$1.42B**

2025 Revenue

**Gartner 3 for 3**

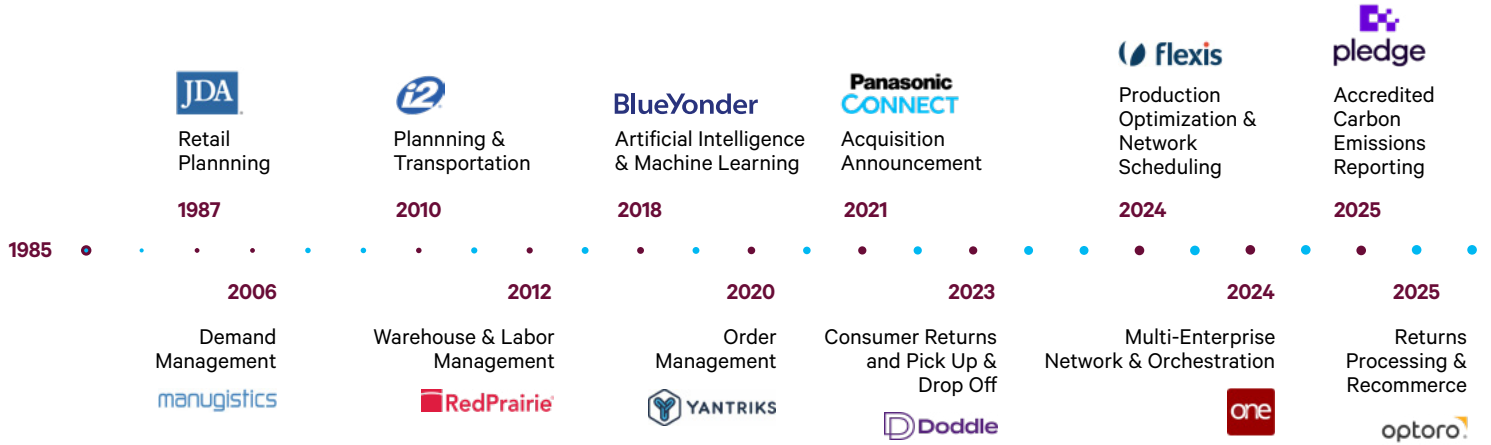
A Leader in three Gartner Magic Quadrant Reports<sup>1</sup>

<sup>1</sup>Gartner Magic Quadrant for Transportation Management Systems, Brock Johns, Oscar Sanchez Duran, Carly West, Manav Jain, 24 March 2025; Gartner, Magic Quadrant for Supply Chain Planning Solutions, Pia Orup Lund, Joe Graham, Caleb Thomson, Shane Brett, Eva Dawkins, 14 April 2025; Gartner, Magic Quadrant for Warehouse Management Systems, Simon Tunstall, Dwight Klappich, Rishabh Narang, Federica Stufano, 1 May 2025.

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## Our Journey



## Our Customers

**23**  
of the Top 25  
Retailers

**16**  
of the Top 25  
Consumer Product Goods

**13**  
of the Top 25  
Logistics Service Providers

**12**  
of the Top 25  
Manufacturers

## A Focus on People and Planet



Respect



Inclusion



Integrity



Empathy



### Our Core Values

At Blue Yonder, our Core Values aren't just words on a page, but lived experiences for every associate.

### Commitment to Sustainability

We reduce our environmental footprint and develop solutions for customers to mitigate supply chain impacts.

## Learn more about Blue Yonder

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